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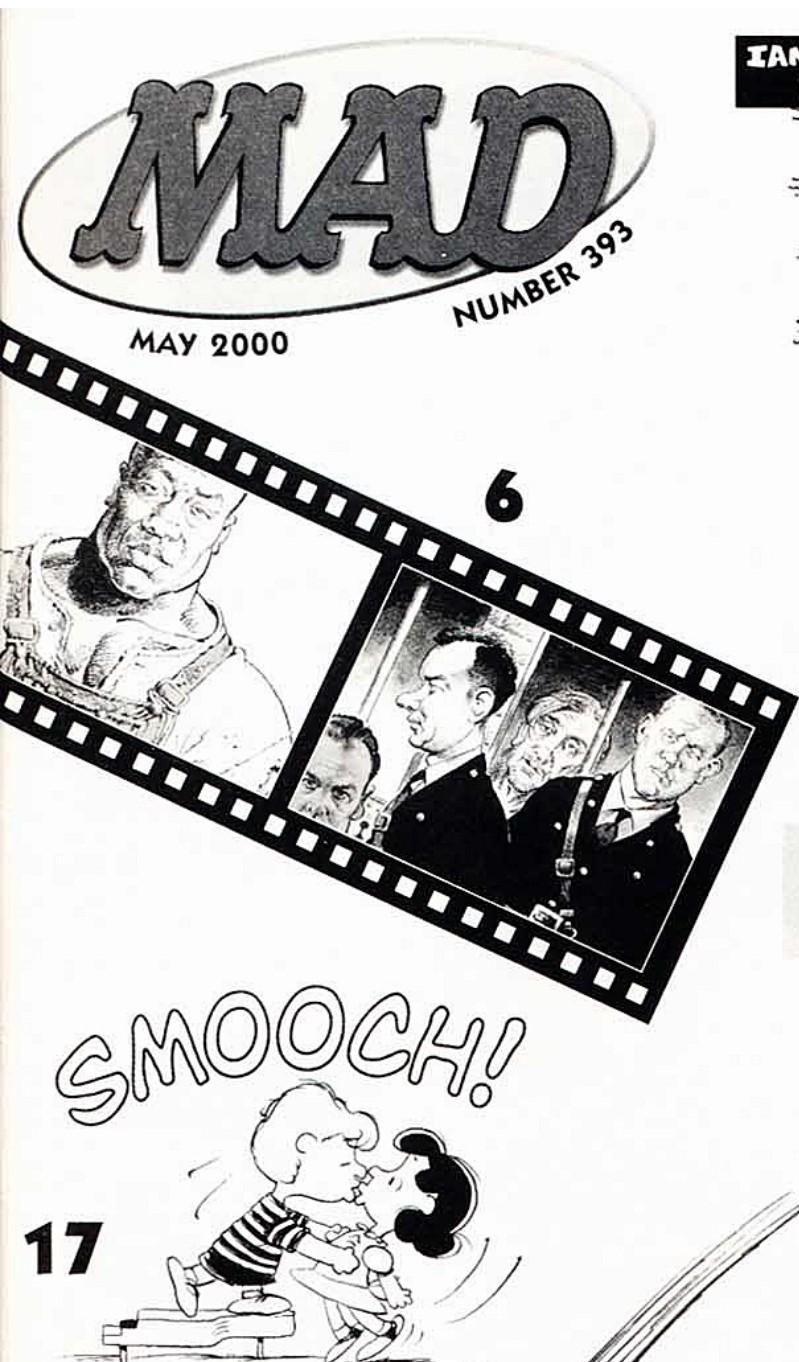
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IAN IS BELIEVIN'
BY IAN MARSDEN



"AND YOU SAY THIS HAPPENED TO YOU AT THE MULTIPLEX...?"

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Batman. You saw
the movies...now
read the spoofs!

MAD ABOUT THE '80S

A MAD look back at
the decade that gave
us such notable
disasters as the
Exxon Valdez spill,
Ronald Reagan's
Presidency and Michael
Jackson's nose!

SPY VS. SPY THE GAME

The Dynamic Duo
of Double-Cross
and Deceit star in
their first moronic
misadventure for
Color Game Boy!

TOTALLY MAD

Every issue of MAD
on CD-ROM! Also
includes: MAD Music,
Video Clips and More!
(And you thought the
Y2K problem was bad
for your computer...)

IF YOU'VE
GOT THE
CASH,
WE'VE
GOT THE
JUNK!



MAD ABOUT TV

From Star Trek to
The Simpsons, over
40 spoofs of the worst
of television! It's the
perfect gift for
the couch potato
in your life!

HOW TO BE A SUCCESSFUL DOG

Featuring all-new
illustrations by John
Caldwell! Special
Bonus: Pages of book
may be individually
ripped out and used to
clean up after your dog!

MAD XL #3 FEATURING DON MARTIN!

100 Pages
of classic MAD stupidity,
including more excerpts
from *The Mad World*
of William M. Gaines,
Readers' Favorites
and a tribute to
MAD Artist Don Martin!

ON
SALE
WHEREVER
SHODDY
MERCHANDISE
IS SOLD!

MAD

30

1866
Jack The Rapper
Arrested for Making
Bad Rhymes On
Streets of London

1967
In Embarrassing
Metropolitan Opera
Mix-up, Madame
Butterfly Lives

THIS MONTH IN HISTORY						
MAY						
SUN	MON	TUES	WED	THURS	FRI	SAT
1	2	3	4	5	6	
7	8	9	10	11	12	13
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1909
Freud Rejects
Theory of "Hat Envy"

1996
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Hookers Abandon
Plan To Accept
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2000
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Various Places

by Sergio Aragones

Around the Magazine

"Too many people think
the best way to get a leg up
on their finances is to look
for a hand out!"

FRONT COVER ARTIST: MORT DRUCKER

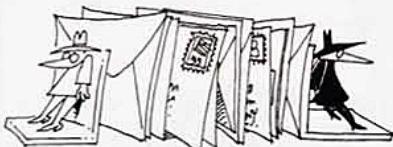
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Make A Dumb Wish Foundation™

Over the years, I have killed brain cells reading your magazine, and I feel that it is time that you repay me. I would like to submit a wish to the *Make A Dumb Wish Foundation™*. My wish is for you to insult me on your letters page. I feel it is your duty to do this for me because, like many MAD readers, I have suffered the hardships of being looked at funny, laughed at, and exiled. Thanks for making my wish come true.

Jacob Schuman, Huntingdon Valley, PA
Jakey — Thank you for your kind and thoughtful letter. Unfortunately, we cannot grant your fine request at this time. But we look forward to possibly serving you in the future! —Ed.



DON MARTIN 1931-2000



GA-SHPLUCT

I was crushed to learn about the death of cartoon genius Don Martin. I always enjoyed his far-out characters and his ingenious use of sound effects. I'm sure many have made it to the English lexicon. He will always be one of the Usual Gang of Idiots.

Shawn Patton, Rockford, IL

PWANG

Words cannot describe the sadness I felt when I read the news of Mr. Martin's passing. As an avid reader of your magazine for nearly 28 years, his great art became a favorite.

John Harding,
Wilmington, DE

SPWATCH

I was greatly saddened to hear of Don Martin's passing. One of the main reasons I started reading MAD almost 25 years ago was because of Mr. Martin's outlandish characters and of course those sound effects. I hope you will recognize him for the genius he was and let a few of your newer readers see some of his greatest hits some time in the near future. I know that I would really appreciate seeing some of those classics in print again as a tribute to an extraordinary man and artist.

John Jackson, Medford, OR

HOW TO REACH US
 Please Address Correspondence
 To: MAD, Dept. 393, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope. MAD doesn't read faxed submissions!

RESERVATIONS ABOUT INDIANS

I was disgusted at the apparent ignorance in issue #390. In "When Nuns Go Bad," one nun says, "This is for Little Big Horn!" The Indians won Little Big Horn, they lost Wounded Knee! Duh!

Ryan Black, Brentwood, TN

Rye Bread — All this Indian talk makes us wonder what your Indian name would be. Our guess — "Writes Moronic Letters"! Thanks for the smoke signal! —Dances With Ed.

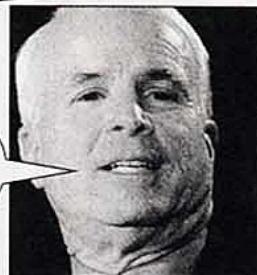
Make A Dumb Wish Foundation™ PART II

Earlier on this letters page the *Make A Dumb Wish Foundation™* received a letter from Jacob Schuman requesting that we make fun of him. Due to circumstances beyond our control we couldn't, but through the generosity of an anonymous donor, we are now able to grant his special wish. Jacob, you are really dumb. Your e-mail address should be jacobthedummy@stupid.com! You're so dumb that if you went on *Who Wants to be a Millionaire* you'd use all three life-lines on the \$100 question — and you'd still miss it! We hope you have enjoyed having your dumb wish come true, moron! —Ed.

MAD BLURBS

Actual quotes that prove the world is going MAD

This Month:
 Republican Presidential hopeful John McCain



"As you know my dear friends, Alfred E. Neuman is a national hero."

Senator McCain interrupting himself during a campaign stop in New Hampshire upon seeing a man wearing a MAD T-shirt. *U.S. News & World Report*, January 24, 2000

MAD BACK ISSUES!

A limited number of back issues of MAD and Mad Super Specials are available for sale. For a complete listing of the issues available and prices, visit our web site at www.madmag.com. Or for you Luddites out there, send a self-addressed stamped envelope to: Back Issues, MAD Magazine, 1700 Broadway, New York, NY 10019!

MAD thanks all our readers who sent in kind letters. A special tribute to Don will be featured in MAD XL #3 on sale May 16th. —Ed.

FAX MAD AT
(212) 506-4848!

MAD #394
ON SALE MAY 16!
MAD XL #3
ON SALE MAY 16!

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MAD CELEBRITY SNAPS

Kudos to Kevin Means of New Milton, WV, the first of our readers to send in a *Nifty Fifty™* Celebrity Snap of political pundits James Carville and Mary Matalin! For those who weren't paying attention, the Nifty Fifty is a list of celebrities chosen by the editors that they'd most like to see holding an issue of MAD. Because it is a *Nifty Fifty™*, in addition to his three-year subscription, Kevin will receive a commemorative issue of MAD #24 signed by the MAD staff with our deepest thanks!

A complete listing of MAD's *Nifty Fifty™* is available at our web site www.madmag.com!



Continuing with this issue's all-political Celebrity Snaps, J.P. Martin of Eagle River, AK sent us this picture of Steve "I-don't-care-how-much-of-my-daughters-inheritance-I-squander-on-my-egotistical-pie-in-the-sky-political-aspirations" Forbes (pictured on the far right, of course)! Congratulations on your three-year subscription J.P.!

J.P. Martin and Steve Forbes



NOT 'N SYNC

In the article "How to Become a Big-Time Boy Band Producer" (#390) you went just a little too far. While I'll admit that most of the boy bands suck, some have actual talent. Synchronized dancing is something most idiots can't do. I want to see you sing in five-part harmony!

Sareen Pearl, Orange, CT

Pearl Jam — You want to see us sing in five-part harmony? No problem! —Ed.



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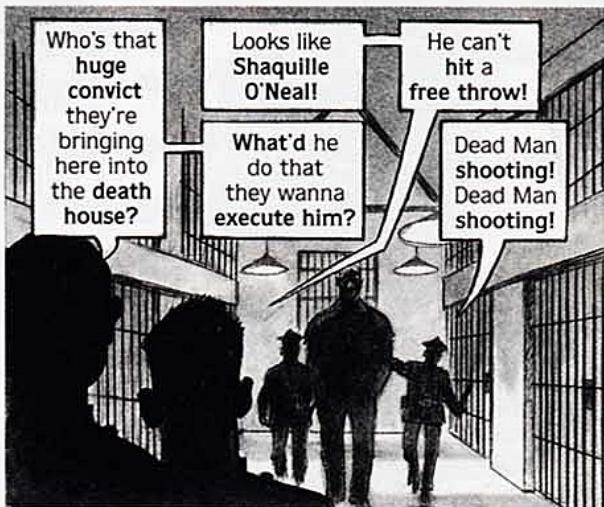
And Writers

the usual gang of idiots

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Hello. I'm the old man version of Paul Hedgehog! Just like Tom Hanks' LAST overblown movie, *Saving Private Ryan*, this film begins with a contrived opening set in the present that flashes back to the past...



It was wrong for the state to put **Bully the Kid** on death row! He doesn't belong here!

You mean he's not guilty like the rest of you murderers?

I mean he's not sweet and lovable like the rest of us murderers! You know, this sure is a chummy place! Even you guards are a bunch of nice guys!

Maybe a little **TOO** nice! Yesterday a kid who was convicted of jay-walking killed his parents just so he could hang out with us!

I heard it took days to track down John D. Caff! Hard to believe a man that big could move so fast!

Even harder to believe that in 1935 a bunch of Southern rednecks wouldn't have lynched a black man on the spot when they caught him with his two white victims!

Can you believe all the urine in this movie? You get scared and wet yourself, another guard gets peed on, and Captain Hedgehog screams in agony every time he takes a leak!

Yeah, and after having to sit through this three and a half hour picture without a break, the whole audience is going to bolt for the bathrooms! No wonder MAD is calling this spoof...

THE YELLOW

Big enough to
break this
page! That's
how big!

Ah, Big!
Now THAT
was a
movie!

My name is John D. Caff!
Like the drink, but
spelled differently!
But since I'm totally
illiterate, how the
hell would I know?

Look at
him do
a soft
shoe
routine!
This is
one smart
critter!

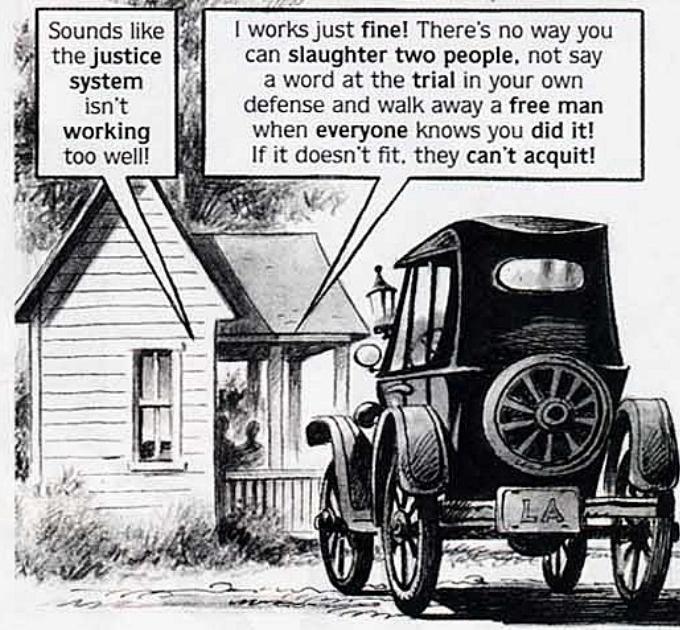
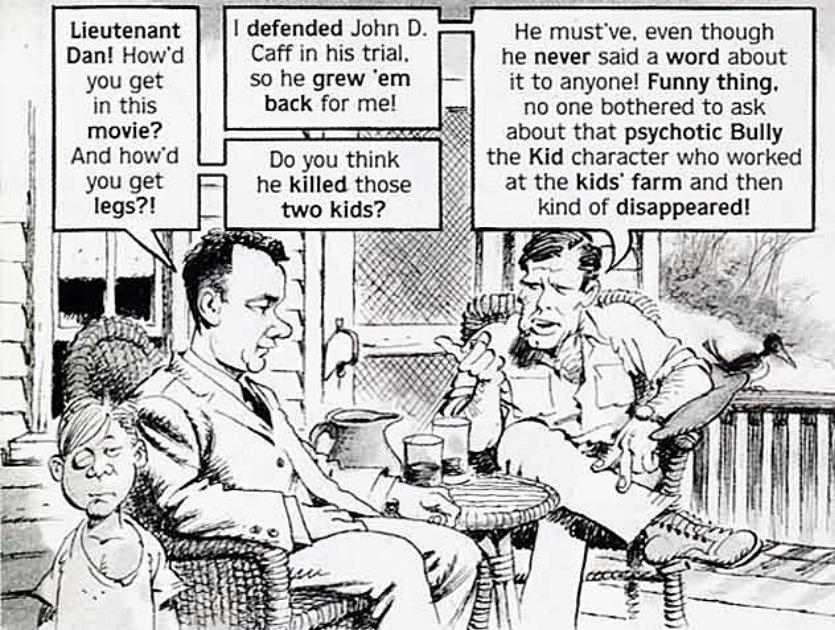
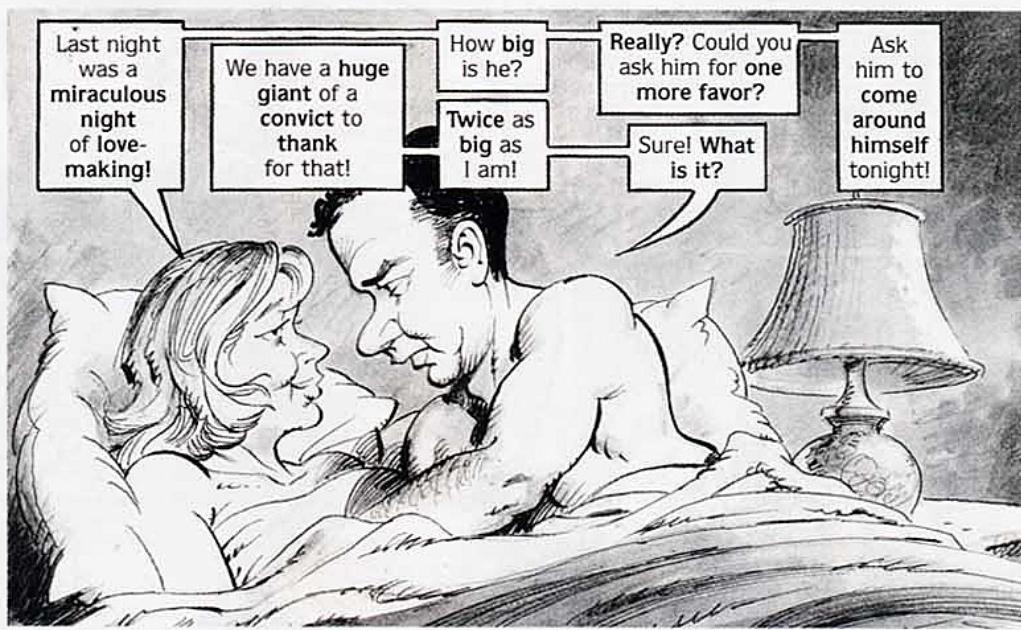
I think John D.
Caff could
use a
pet that
he could
carry around!

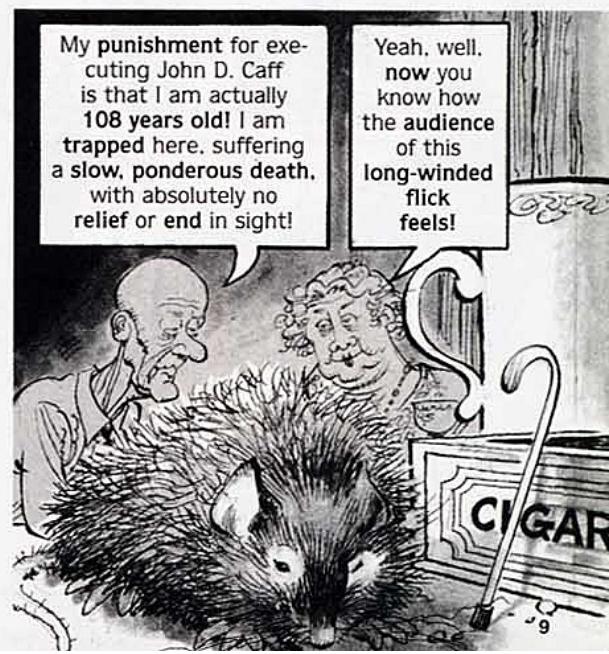
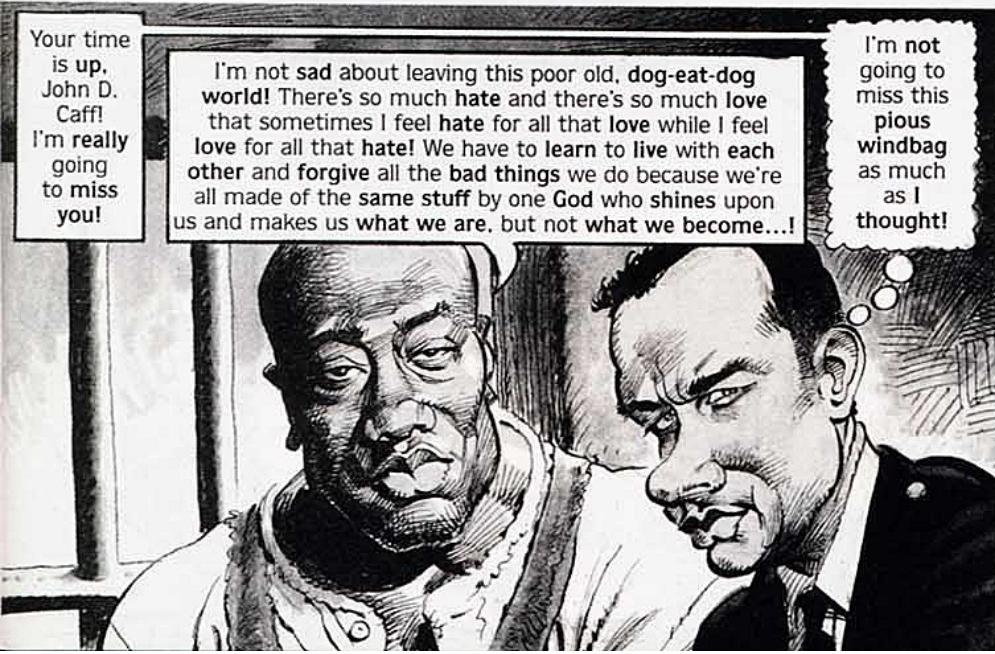
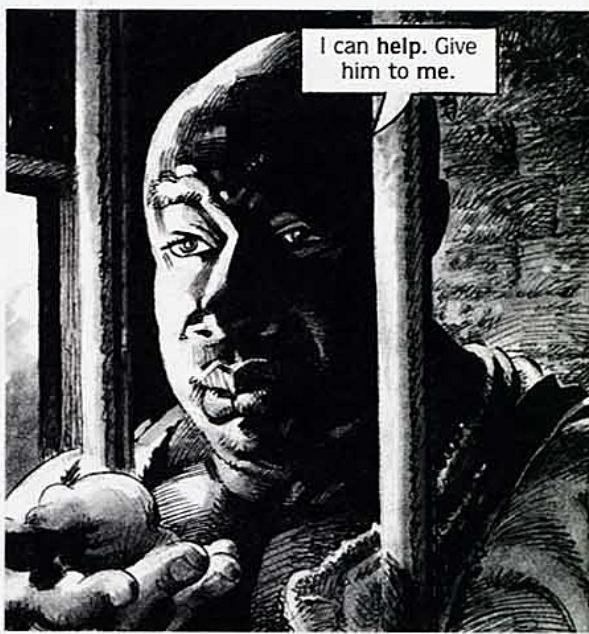
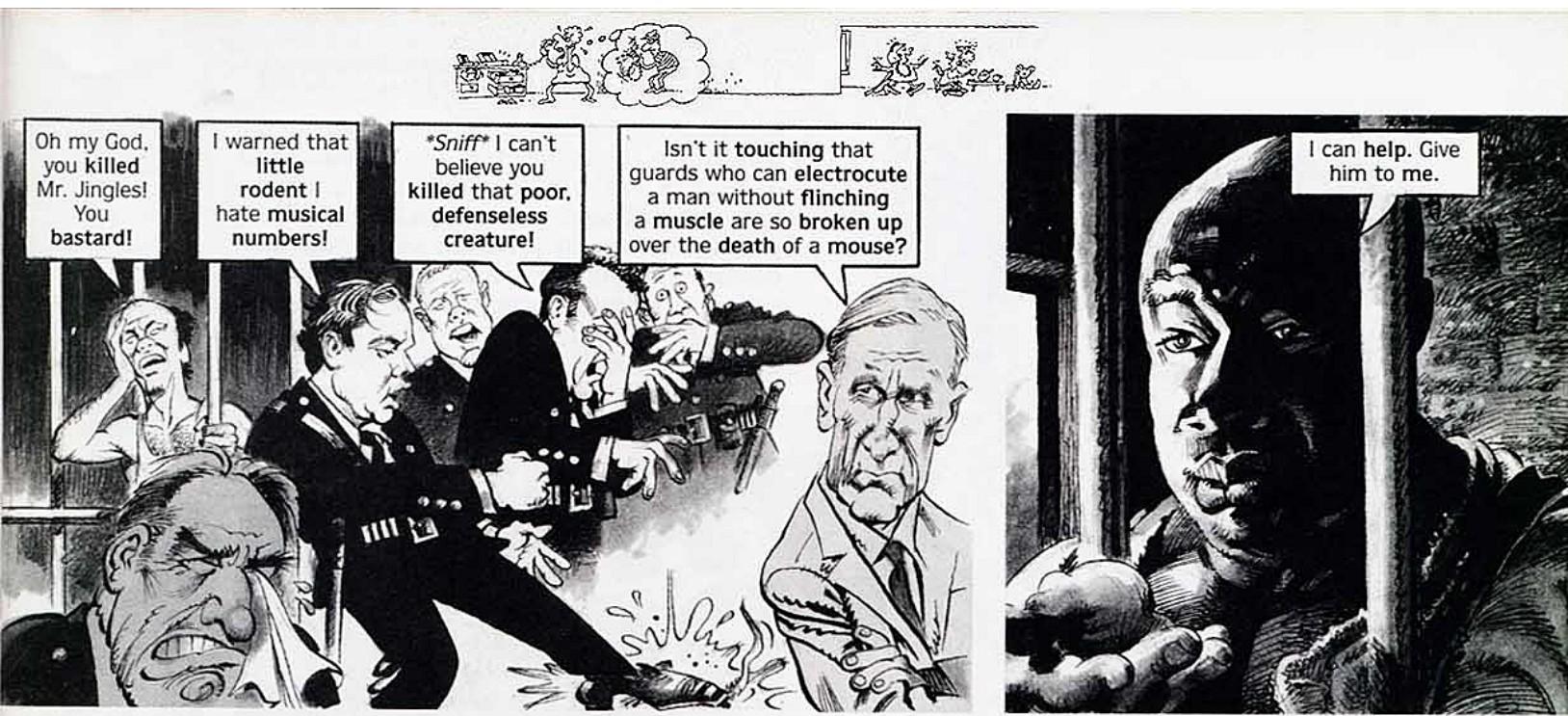
Like this mouse?

No, something
more appropriate
for a man
his size –
like an
elephant!

MORT
DRUCKER

MILE





RECEIVING A STRIFE SENTENCE DEPT.

In the period of time between birth and death we're subjected to thousands of things we'd rather not hear. From your date telling you "I used to be a guy" to your lawyer telling you "The Governor has denied your stay of execution" our brain's forced to process scads of discomforting information. Not convinced? Then consider this one piece of discomforting information. We're about to waste the next two pages on a thin premise called...

THE LAST YOU WANT

The last thing you want to hear
your doctor say is...



The last thing you want to hear
your waiter say is...



The last thing you want to hear
your guidance counselor say is...

ACCORDING TO YOUR APTITUDE TEST RESULTS, YOU'VE GOT THE POTENTIAL TO BE ONE HELL OF A DUNK TANK CLOWN!

The last thing you want to hear
the 7-11 clerk say is...

REMEMBER, YOU CAN'T SPELL SLURPEE WITHOUT P-E-E!

THING TO HEAR...

The last thing you want to hear
the guy in charge of
your road test say is...

OOOOGH! SOUNDS LIKE HER WALKER DID A NUMBER ON YOUR UNDERCARRIAGE!

The last thing you want to hear
your male blind date say is...

GEEZ, I'VE ONLY KNOWN YOU TEN MINUTES AND ALREADY I FEEL LIKE ERECTING A SHRINE TO YOU IN A DARK LITTLE CORNER OF MY CELLAR!

The last thing you want to hear
the creepy laundromat
attendant say is...

NOT RESPONSIBLE FOR LOST OR NIBBLED UPON ARTICLES OF CLOTHING.
THE MIGHT.

BET I CAN GUESS YOUR FABRIC SOFTENER IN ONE SNIFF!



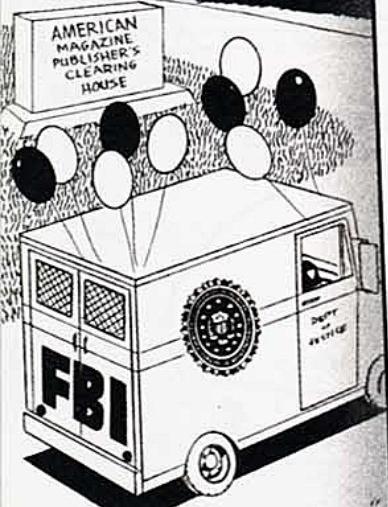
RETURN DECEIT REQUESTED DEPT.

Recently, Congress began cracking down on those deceptive magazine sweepstakes letters that come in the mail. You know, the ones bearing pictures of shills like Ed McMahon and Dick Clark promising that you've already won millions of dollars in the American Family

FROM THE OFFICE OF THE
ATTORNEY GENERAL



A MAGAZINE PUBLISHER'S WE'D LIKE



YOU MAY ALREADY BE A LOSER!

Yes, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES, any day now the United States Post Office will deliver the news that you have been fined \$500,000, a million, or maybe even **TWO MILLION DOLLARS** in the new super government crackdown on duplicitous sweepstakes!

For years you've been reading about other companies being issued heavy penalties for deceitful conduct, and you thought, "It can't happen to me." Well, you were wrong! Because it can. And it has. Yes, **IT'S FINALLY YOUR TURN, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES.**

Just imagine the excitement when US Marshals pull up at your headquarters and personally deliver an indictment with YOUR NAME on it. Television cameras, media coverage, and most of all, millions of Americans across the country cheering the news!

It's true. We lawmakers were sitting around the Capitol one day thinking, "Gosh, MR. AMERICAN MAGAZINE PUBLISHERS CLEARINGHOUSE SWEEPSTAKES has been dashing the hopes and dreams of thousands of elderly people every year, and costing them money they can ill afford to lose. How can we ever repay him?" And finally, we found a way. So take it from us. You are a FINALIST in the "sweeps" to be the first one cited under this new law.

To facilitate your loss, all you have to do is enclose your most recent deceptive sweepstakes solicitation in the enclosed self-addressed stamped envelope, and if we pick your come-on as the worst offender, a very special CERTIFIED, HAND-DELIVERED letter will be zipping your way soon.

But don't worry. It's not necessary to respond to be indicted. No, YOU MAY ALREADY BE A LOSER!

Publishers Sweepstakes and the Publishers Clearinghouse Sweepstakes. So it's just a matter of time before these companies receive their own letter in the mail from the government! And if there's any justice in the world, the letter will read something like

SWEEPSTAKES LETTER TO SEE

Just think. Disgrace. Loss of employment. Possible jail time. **TWO MILLION DOLLARS** in fines. These are just some of the exciting changes that await you if we pick your sweepstakes promotion.

So keep checking your mailbox for that "special delivery" notice. Who knows? You may even get the opportunity to live in a huge federal complex where all your meals are served to you and all your needs are met for the next 10-20 years!

And when that happens, you'll have plenty of time to read, so why not spend a couple of minutes looking through the rest of this mailing, and subscribe to some of our great magazines?

**Because you MR.
AMERICAN MAGAZINE
PUBLISHERS CLEARING-
HOUSE SWEEPSTAKES,
have finally hit
the jackpot!**

Janet Reno
Attorney General

*Janet
Reno*

The Boobyprize Patrol will personally arrive unannounced at Publishers Clearinghouse Headquarters immediately after we select your name as "Super Slimeball of the Year"!

FELONY UPGRADE

If you present this coupon when arrested, your "home away from home" term of 10-20 years will be automatically increased to 20-30 years!

(Keep this sticker by the front door, which is the one impatient law officers will break down first if you don't surrender within 30 seconds of their ringing the bell.)

Felon	Indictment Status	Arrest Status
Mr. American Magazine Publishers Clearinghouse Sweepstakes	<input checked="" type="checkbox"/> Confirmed	<input type="checkbox"/> Arrested
	<input type="checkbox"/> Under Review	<input checked="" type="checkbox"/> Awaiting Arrest

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to an
ATTORNEY**

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Monræp and...

A black and white comic strip panel. In the foreground, a man with a mustache and a slightly annoyed expression is sitting at a table, looking down at a bowl of chips. He has his hands clasped near his chin. Above him, a speech bubble contains the text: "MOM, I TOLD YOU - I DON'T WANT YOU LAP-DANCING ANYMORE! MY HISTORY TEACHER CAN'T STOP TALKING ABOUT YOU!" The background shows some furniture and a window.

A black and white comic panel. A man with dark hair, wearing a suit jacket, is shown from the chest up. He has a shocked or distressed expression, with wide eyes and a slightly open mouth. A woman's hand is shown from the right side of the frame, wearing a dark sleeveless top. Her hand is extended towards the man's face, with her fingers curled as if she is about to hit him. The background is plain white.



A boy is sitting at a computer, looking at a screen. A speech bubble from the computer screen says, "LET'S SEE... 'SET UP SCREEN NAME,' OKAY, HOW ABOUT **THOR!**'" The boy is thinking, "DAMN." The computer screen shows an AOL Internet Help page with the message: "Sorry. That screen name has already been selected by another AOL member. We have assigned you the following screen name: **TWINKLE**."

A black and white comic strip panel. On the left, a rabbit with a speech bubble says "WALTER! HEY, WHAT'S UP BUDDY?". In the center, a penguin stands at the door of a house with a window. The penguin's speech bubble says "HI, MONROE! WHAT ARE YOU DOING HERE? YOU NEVER COME TO MY HOUSE.". On the right, another rabbit looks out from behind a pillar, with a speech bubble saying "SURE I DO! I USED TO EGG IT ALL THE... ER, NEVER MIND!".

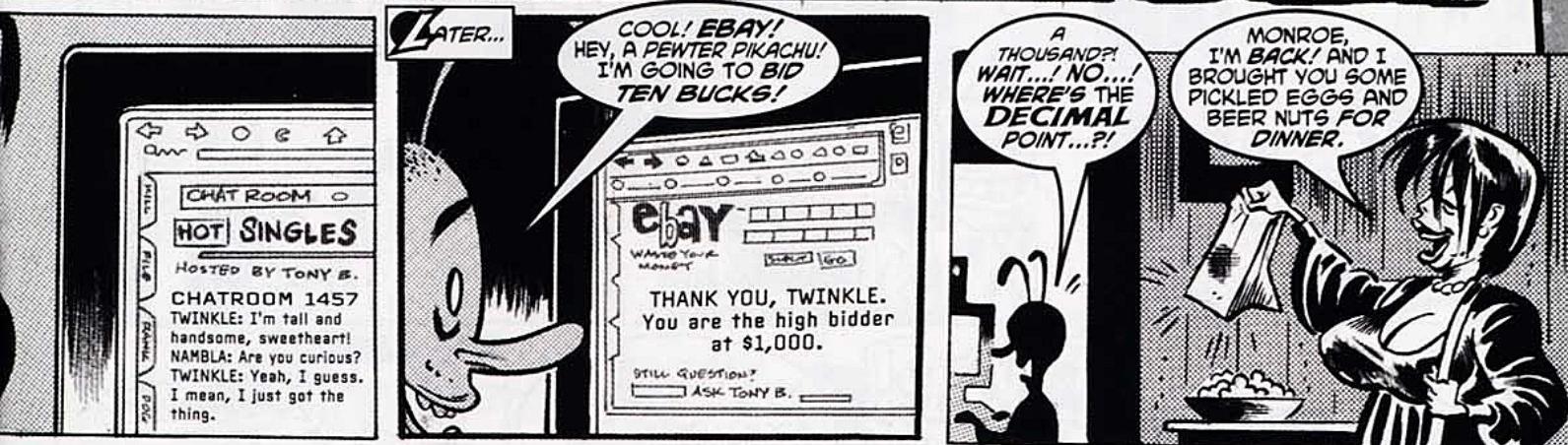
A cartoon illustration of a man with a shocked expression, looking through a doorway. A speech bubble above him contains the text "OKAY, BUT COULD YOU STOP TALKING LIKE THAT?".

THE INTERNET

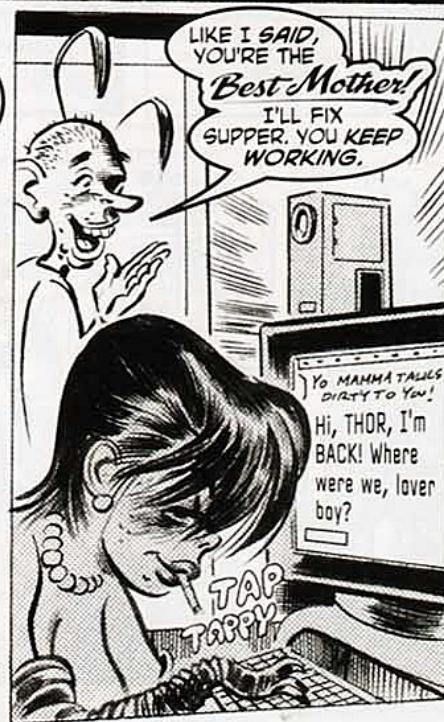
ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

Log on and meet the latest cyber-space case as Monroe takes a hard drive along the information superhighway.



Monroe





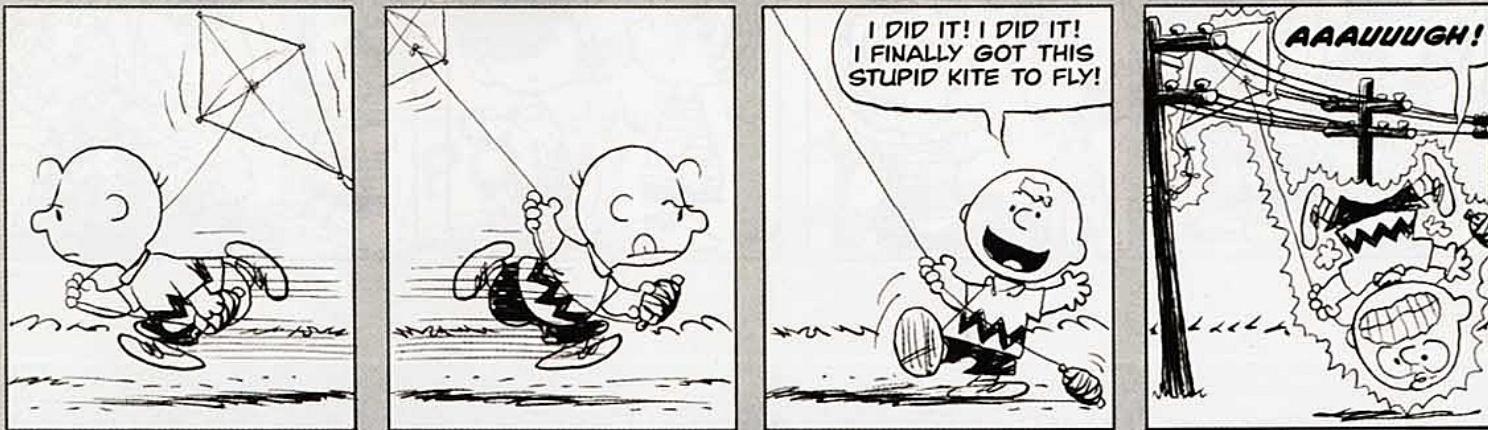
WHAT A LONG STRANGE STRIP IT'S BEEN DEPT.

We were sad to see *Peanuts* come to an end and even sadder to see its creator Charles Schulz pass away. Schulz was a warm and kind man who always let his gentleness show through in his work – right up until the very last *Peanuts* episode. Unfortunately, because of this, many readers came away without a sense of closure to the strip, a wrapping up of the various story lines that occupied Charlie Brown and friends for so long. That's where we come in, the neither warm nor kind editors of MAD, who've come up with these...

Final Episodes of PEANUTS You Never Saw



CHARLIE BROWN AND THE KITE



LUCY AND SCHROEDER



Final Episodes of PEANUTS You Never Saw

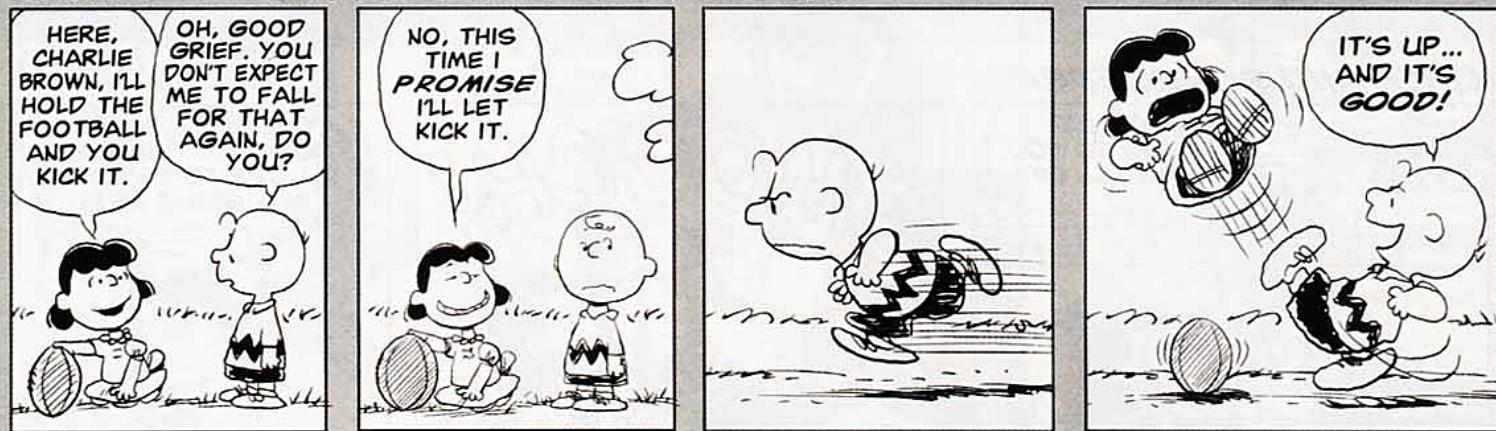
LUCY THE PSYCHIATRIST



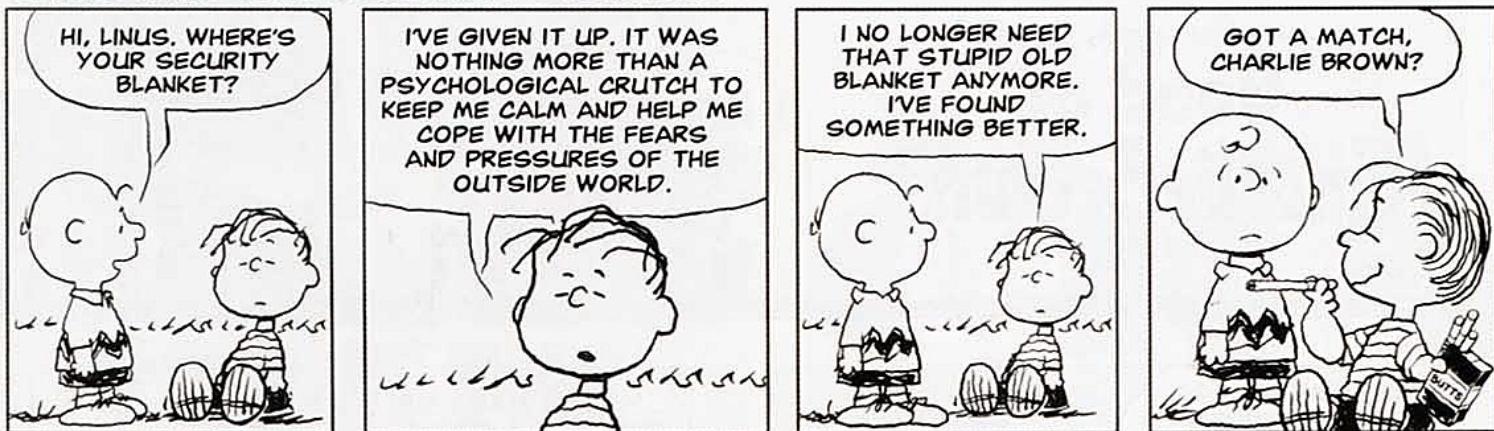
SALLY AND HER SWEET BABBOO



CHARIE BROWN, LUCY AND THE FOOTBALL



LINUS AND HIS SECURITY BLANKET



CHARLIE BROWN, THE WORLD'S WORST PITCHER



CHARLIE BROWN, PEPPERMINT PATTY AND MARCIE

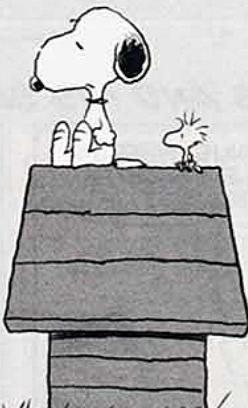


PEANUTS

featuring

"Good ol' Charlie Brown"

SNOOPY,
YOU'RE QUITE
A DOG.



YOU EMBARRASS
ME BY SLEEPING
ON TOP OF YOUR
DOGHOUSE INSTEAD
OF IN IT...



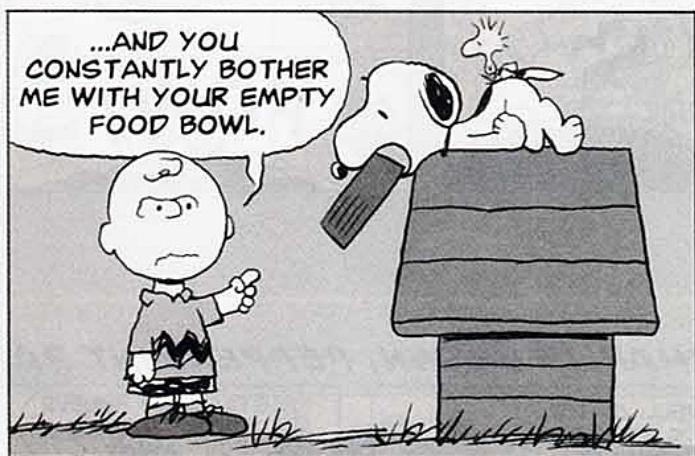
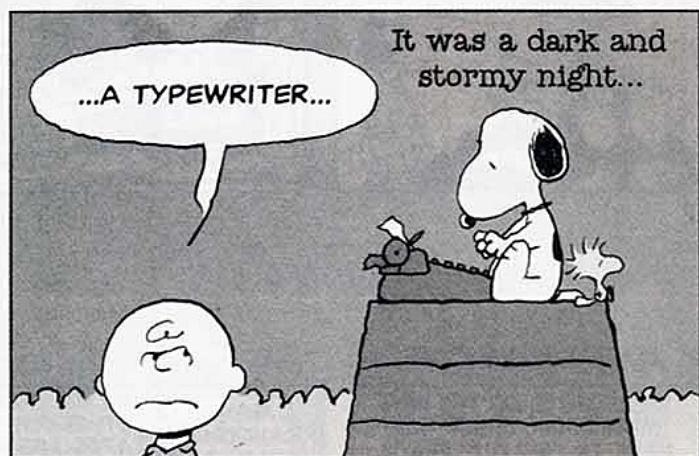
...YOU'VE MADE ME
BUY YOU A FLYING
ACE OUTFIT...



...A TYPEWRITER...

It was a dark and
stormy night...

...AND YOU
CONSTANTLY BOTHER
ME WITH YOUR EMPTY
FOOD BOWL.



WELL, NOW
IT'S TIME FOR A NEW
ADVENTURE...I'M PUTTING
YOU TO SLEEP!

HAPPINESS
IS A COLD
PUPPY!





DEAD MAN LAUGHING DEPT.

Next time someone you know kicks the bucket make sure the only tears you shed are tears of laughter with these...

PRACTICAL JOKE ITEMS GUARANTEED TO PUT THE “FUN” BACK IN FUNERALS

Knife In The Corpse

Yikes! Didn't the undertaker notice the deceased had a freakin' dagger sticking out of his chest? Designed especially for open casket viewing, this fake knife handle can be attached easily to a dead body in seconds! Also available: Gun-Shot Hole In The Head Decals!



"Black-Eye" Kleenex



BEFORE



AFTER

Next time a grief-stricken mourner asks, "Anyone have a tissue?" just hand 'em one of these and watch the fun! When they're done wiping the tears away they'll be left with a shiner the size of Rhode Island they won't be able to wash off until long after the burial!

Super-Slippery Casket

You'll delight at the horrified expressions of the pallbearers as the dearly departed slips right through their fingers! Casket is coated with a clear and odorless industrial-strength machine oil which makes grabbing hold of it next to impossible. Provides hours of fun, especially when the deceased falls out of the casket!

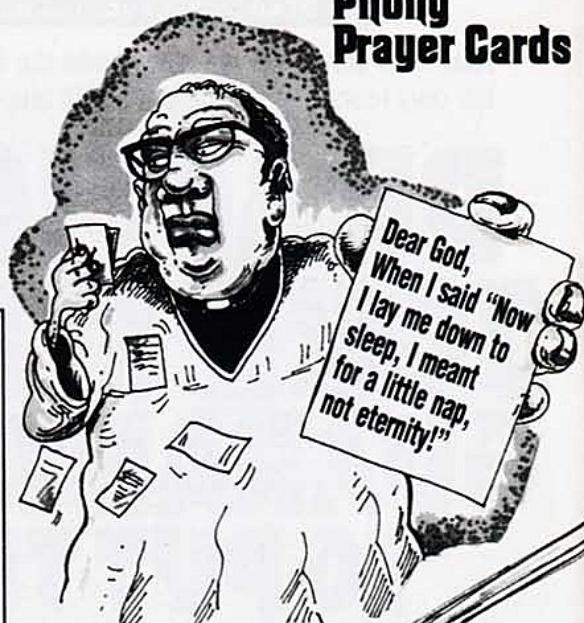
ARTIST: KEVIN POPE

WRITERS: DICK DEBARTOLO
AND FRANK SANTOPADRE

**PRACTICAL
JOKE ITEMS
GUARANTEED
TO PUT THE
"FUN"
BACK IN
FUNERALS**

HAHAHA!

**Phony
Prayer Cards**



The "Whispering" Coffin

Now you can unnerve just about anyone at any funeral! Tiny micro-chip transmitter enables you to pre-record messages from "inside" this innocent-looking pine box. Also available: The "Talking" Urn!



**Spring-Loaded "Reverse"
Grave Mechanism**

Instead of lowering the deceased into the ground, this spring-loaded device "malfunctions" by sending both corpse and casket catapulting end-over-end high into the sky – and perhaps over the cemetery fence onto someone's front lawn! Guaranteed to bring a few chuckles to even the solemnest of burial services!



HAHAHA!

HA

There's nothing more depressing than a dreary prayer printed on an official church card with some obscure saint. Luckily, you can add life (and BIG laughs) to dismal funerals and wakes with these hilariously inappropriate facsimiles!

HAHAHA!



Corpse's Squirting Carnation

A laugh riot on a living person, it's ten times funnier on a corpse! Attach the squirting carnation to the deceased's lapel and run the clear plastic tube with the squeeze bag down to the kneeling pad in front of the casket. Then just stand back and enjoy the show as mourner after mourner kneels piously for their final good-bye and gets sprayed in the face!

Butts Aplenty Ash Kit

Ideal for somber services in which the deceased has requested their ashes to be scattered in a grand natural setting such as a mountain, forest or ocean. Simply have an accomplice cause a distraction and add the full contents of the kit to the deceased's ashes. When the ashes are set free, you'll laugh heartily at the shocked faces and groans of disgust of the invited mourners as no less than 100 cigarette and cigar butts fall out! (Pipe paraphernalia and roaches sold separately.)



Hearse Bumper Stickers

Choose from offbeat messages like "BODY ON BOARD" and "I'D RATHER BE BREATHING" to the more outlandish "IF YOU CAN SMELL MY FORMALDEHYDE, YOU'RE TOO DAMN CLOSE!" and "I MAY BE DEAD BUT I'M IN FRONT OF YOU!" Mourners will be on the highway of laughter!

IF YOU CAN SMELL MY FORMALDEHYDE,
YOU'RE TOO DAMN CLOSE!!

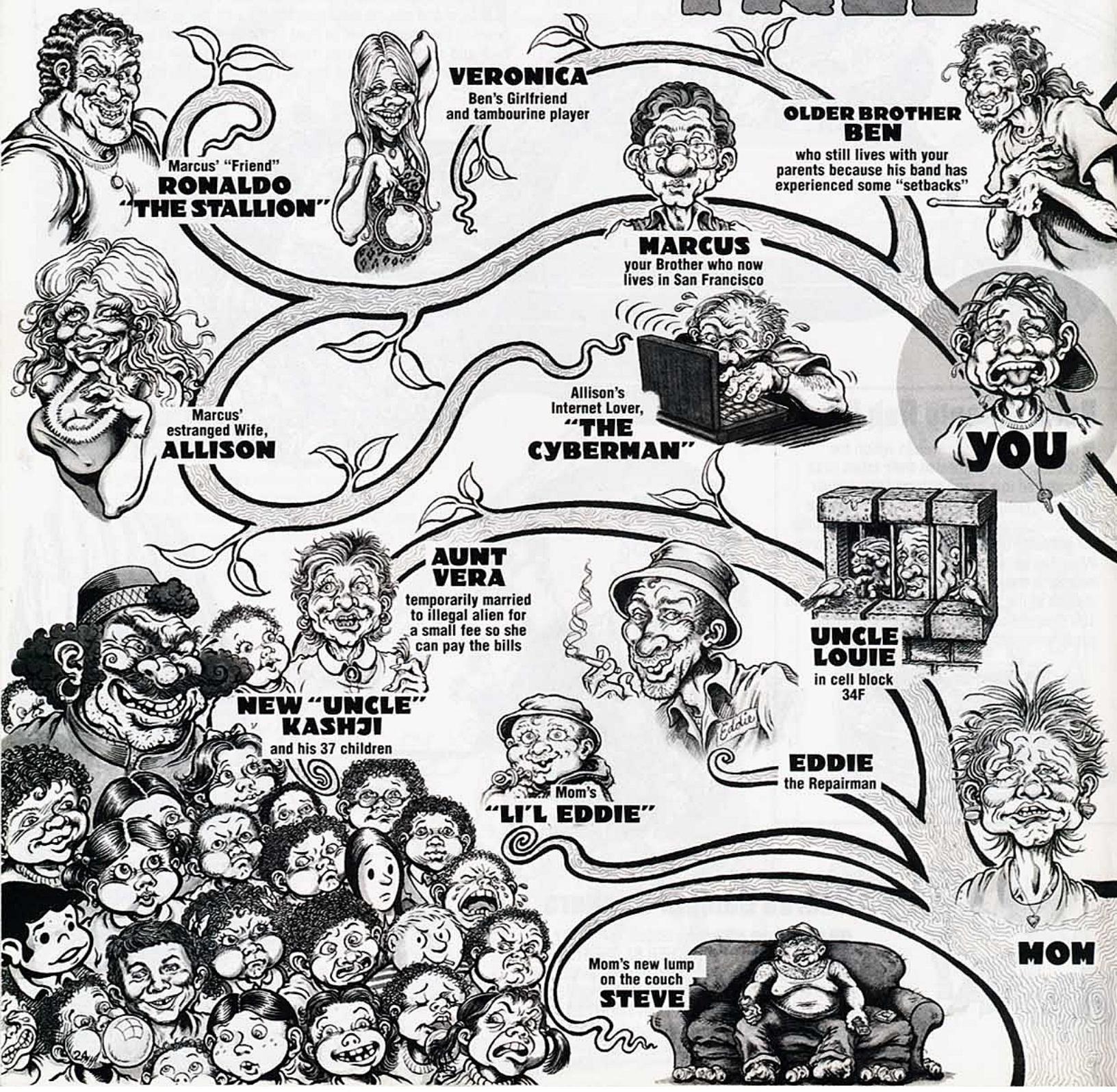
HAHA!



KICK THE CLAN DEPT.

In this Jerry Springer era of divorces, step-parents, same sex couples, multiple partners and lord knows what else, keeping your relatives straight is more difficult than trying to follow a Dennis Miller rant about the downfall of the United States being predicated on the peculiar similarities between U.S. Attorney General Janet Reno and the guy who played Larry on *Three's Company*. But if you're determined to know everyone by name at your next family reunion, you'll need a visual aid like...

MAD'S DYSFUNCTIONAL FAMILY TREE



SOME GUY NAMED JERRY

who keeps showing up at the family reunions who nobody really seems to know, but keeps telling all the kids to "Go get 'em, slugger!"

JANET Your Sister

SPERM DONOR

05748

AUNT CHARLENE

who works the talk show circuit with her boyfriend and pimp, Benson

TV as Surrogate Father

DAD

who still occasionally sends you postcards from Tijuana

DISOWNED BROTHER PHIL

JANET'S SON, TUBEY 05748

BENSON

Aunt Charlene's Pimp
(He prefers the term "Street Love Ombudsman")

LOIS, STEPMOM #2 (The Other Woman Mom Hates)

GAIL, STEPMOM #1 (The Woman Mom Hates)

PHIL'S 44 CHILDREN

all named Isaiah and attending home school in a millennium bunker

PHIL'S HAREM OF WIVES (Cult Members)

COUSIN CHAD

the Star Wars freak who broke up with his girlfriend over the "Stormtrooper Incident," in which fingerprints were discovered on his previously mint condition action figure

COUSIN ALLEGRA

A depressed vegan who only wears black and listens to industrial speed metal to mourn the loss of her boyfriend Jimmy, who dumped her

FARRAH

Hippie Stepsister, who becomes more and more lost, bouncing between Eastern religions, Yoga and various herbal remedies after each subsequent divorce

DANIELLE

Youngest Stepsister, still on a hunger strike to end frog dissection as a way of indirectly rebelling against her parents



DISC-CLAIMERS DEPT.

We all know about Tipper Gore's crusade a few years ago to ensure that CDs carried labels warning that they may contain material unsuitable for young ears. Nowadays, as anybody who has forked over \$16.99-plus for a crummy album knows, there is more to worry about than just a few bad words — namely, bad music, bad lyrics and bad singing! That's why we have taken upon ourselves a crusade to slap appropriate labels on various CDs! Here's...

ALL-NEW

EVEN YET STILL MORE BADLY NEEDED WARNING LABELS

FOR ROCK ALBUMS

WRITER: DESMOND DEVLIN



MANUFACTURER'S PROMISE

This CD Case Is Guaranteed To Contain
Less Plastic In It Than Britney Does



CONSUMER ADVISORY

When Purchasing This Album,
Remember To Show Your AARP
Card For A 10% Discount



WARNING

If You Buy This CD, You're 200%
Guaranteed To Be Choked By Death
And You're 100% Guaranteed
To Kill Yourself Before You've
Boiled Away In Hell. When You've
Boiled Away In Hell, You'll Find That The
Boiling Water Is Not Hot Enough.

A Rosie CHRISTMAS



CELINE DION
CHER

TRISHA YEARWOOD
BILLY JOEL

LAURYN HILL
DARREN HAYES

ELMO
GLORIA ESTEFAN
ELTON JOHN
'NSYNC

ROSEMARY CLOONEY
ANGELICA PICKLES

DONNY OSMOND
BILLY PORTER

A CHILLING HOLIDAY NOTE

You Can Actually FIT Twelve Drummers Drumming, Eleven Pipers Piping, Ten Lords A-Leaping, Nine Ladies Dancing, Eight Maids A-Milking, Seven Swans A-Swimming, Six Geese A-Laying, Five Golden Rings, Four Calling Birds, Three French Hens, Two Turtle Doves, And A Partridge In A Pear Tree Comfortably Inside Rosie's Grotesque XXXXL Polyester Slacks....With Extra Room To Spare For A Jewish Menorah And A Kwanzaa Unity Cup

IRONIC NOTE

Even As Sting Raises Millions To Save The Rain Forest, Tonight The Other Two Guys From The Police Will Be Sleeping On A Park Bench Under Trees

STING BRAND NEW DAY



IRONIC NOTE

Even As Sting Raises Millions To Save The Rain Forest, Tonight The Other Two Guys From The Police Will Be Sleeping On A Park Bench Under Trees

ATTENTION

Seeing The Spice Girls Go Solo Is THE Most Tragic Show Biz Breakup Since Jeff Daniels & Jim Carrey Walked In Opposite Directions In *Dumb And Dumber*

MELANIE C NORTHERN STAR



ATTENTION

Seeing The Spice Girls Go Solo Is THE Most Tragic Show Biz Breakup Since Jeff Daniels & Jim Carrey Walked In Opposite Directions In *Dumb And Dumber*

WARNING

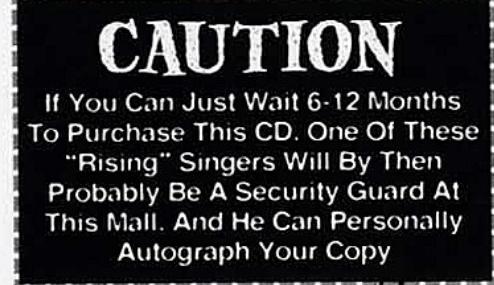
If You Buy This CD And "Wow-2000: The Year's 30 Top Christian Artists And Songs" At The Same Time, You Risk Being Injured When The Sales Clerk's Head Explodes

GERI HALLIWELL SCHIZOPHONIC



WARNING

Sony Records Is NOT Legally Liable If You Dislocate A Shoulder, Tear A Fectoral Muscle, Or Do Any Other Violent Physical Damage To Yourself By Pounding Your Chest And Flinging Your Arms Like A Spaz While Trying To Imitate Celine's On-Stage Gestures



Notice

If The Release Of This Album Filled You With Excited Anticipation, You Have Officially Moved From "Clueless Old Fart" To "Waiting To Die"



CAUTION

Before Purchasing, Remember
That The Last Worthwhile Singer To
Perform Alongside A Midget Was Judy
Garland. Or, Arguably, Art Garfunkel

KID ROCK

CAUTION
Before Purchasing, Remember
That The Last Worthwhile Singer To
Perform Alongside A Midget Was Judy
Garland. Or, Arguably, Art Garfunkel

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua

christina aguilera

RICKY MARTIN

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua

ENRIQUE
IGLESIAS

DEBUT UN PRINCIPIO
MARC ANTHONY
FROM THE BEGINNING

WARNING

Out Of All Of 1999's Alleged Latin
Explosion "Superstars," The One
Most Likely To Still Be Around In
2001 Is The Taco Bell Chihuahua



THE DISSING LINK DEPT.

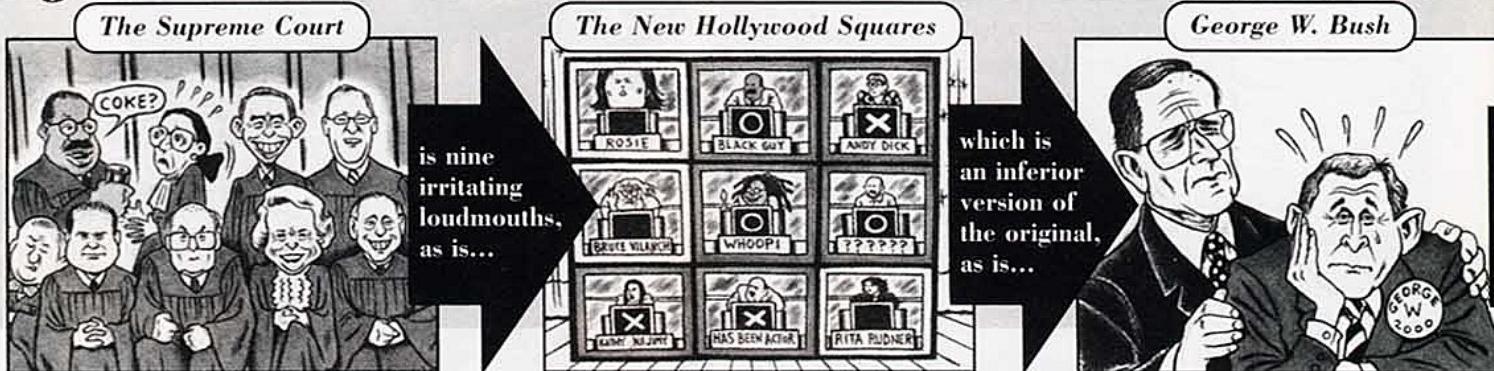
It's time for a MAD writer to bring home the bacon! How? By ripping off (once again) the premise of the "Six degrees of Kevin Bacon" game. He'll be eating pork for a month off this one! Here's...

6 DEGREES OF SEP

can you link KILLER BEES to BRUCE WILLIS?



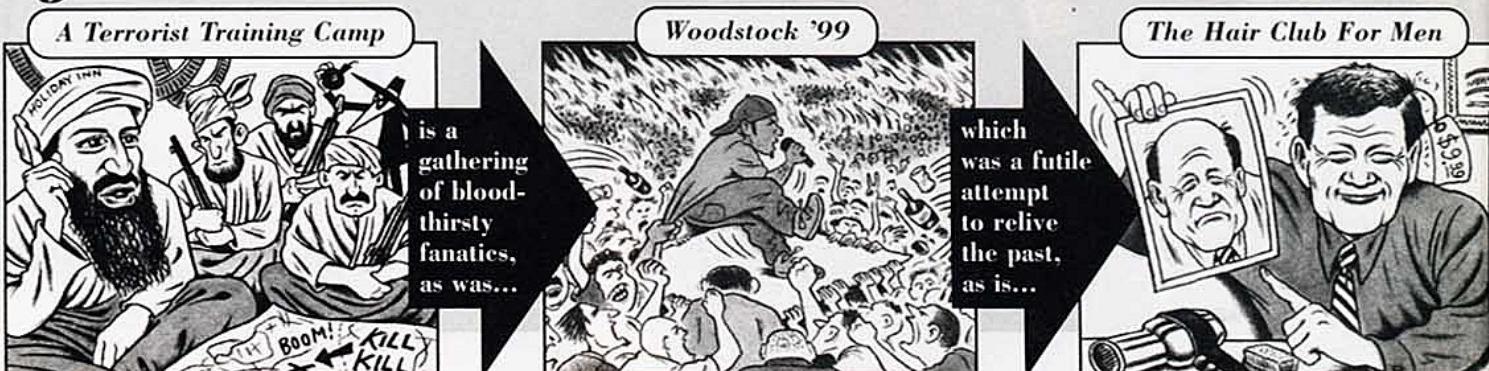
can you link THE SUPREME COURT to CHER'S FACE?



can you link NASCAR FANS to JAR-JAR BINKS?



can you link A TERRORIST TRAINING CAMP to A CHIA



ARIATIONBETWEEN ANYONE <→ AND ANYTHING

PART IV

Windows 98



which was
a hi-tech
fiasco,
as is...

U.S. Embassies



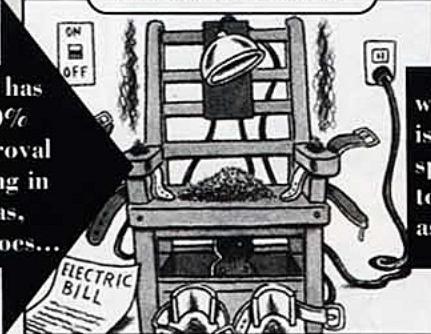
which is
full of
hidden bugs,
as are...

Bruce Willis



which
are well
acquainted
with bombs,
as is...

The Electric Chair



who has
a 60%
approval
rating in
Texas,
as does...

Your Local D.M.V.



which
is State-
sponsored
torture,
as is...

Cher's Face



which is
crammed
with
long lines,
as is...

Schizophrenics



which has
uncontrollable
"ups"
and "downs,"
as do...

Cell Phone Users



who talk
to them-
selves on
the street,
as do...

Jar-Jar Binks



who can
ruin a
movie-
watching
experience,
as did...

PET?

Pro Wrestling



which
is full of
pudgy,
middle-aged
bald guys,
as is...

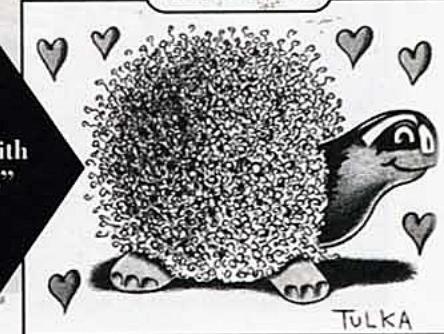
which
makes
millions
staging "fake
fights,"
as does...

Don King



who's
a seedy
figure with
"sprouts"
on top,
as is...

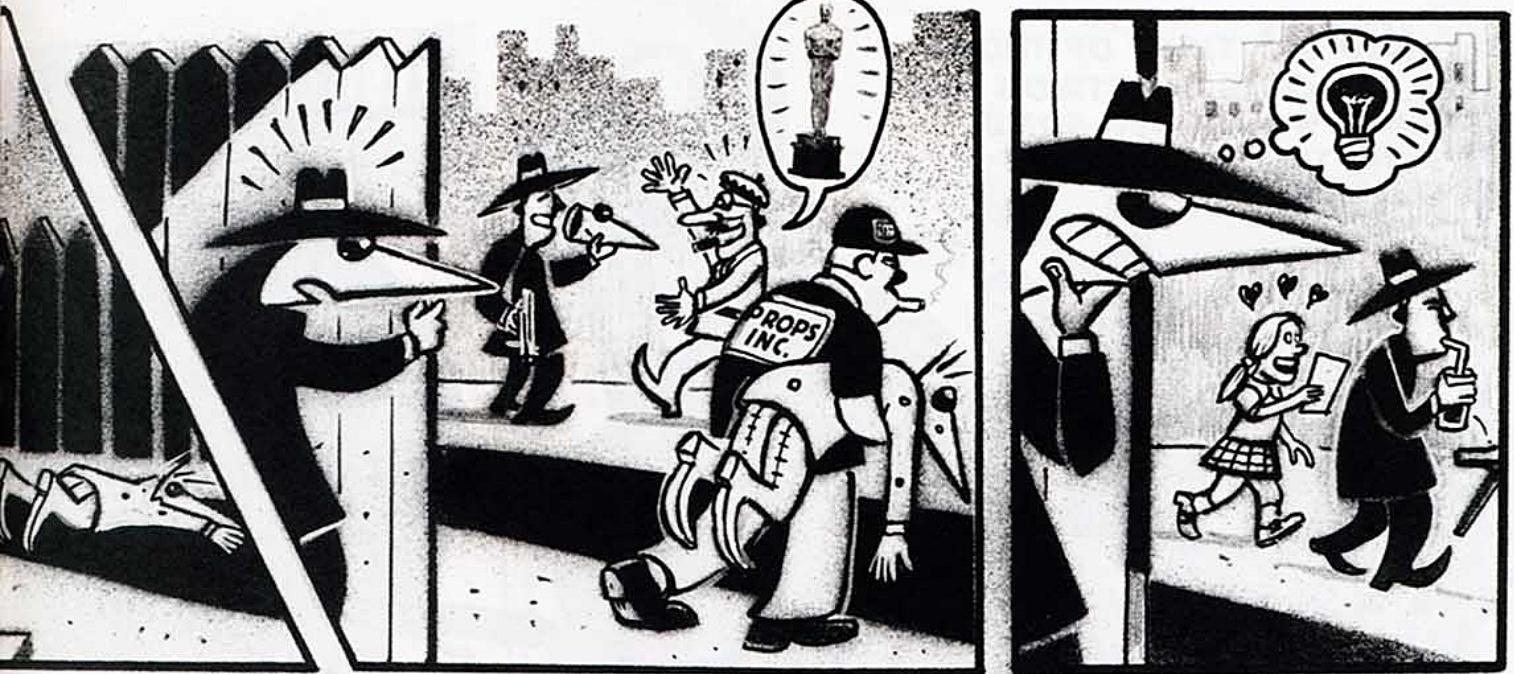
A Chia Pet





JOKE AND DAGGER DEPT.







PIKA-CHOOSING A LEADER DEPT.

HEY KIDS! TIRED OF THOSE BORING PIKACHUS, MEWTWOS AND IVYSAURS? WANNA SEE SOME REAL MONSTERS? HERE'S MAD'S GUIDE TO...

POLITICAL POKE'MON

ARTIST: GREY BLACKWELL
WRITER: MIKE SNIDER

#158 BUBBASAUR



PRONUNCIATION
BUH-BUH-SORE
(AKA BILL CLINTON)

ELEMENT
POLITICAL B.S.

TYPE
LAME DUCK

TECHNIQUES
LYING, SPLITTING HAIRS,
LIP-BITING, FEELING PAIN,
FIST-BANGING

GOOD AGAINST
REPUBLICANS, SPECIAL
PROSECUTORS,
IMPEACHMENT COMMITTEES

BAD AGAINST
WIVES, PEOPLE WHO PUT
THEIR FAITH IN HIM,
FEMALE INTERNS WITH
BLABBERMOUTH FRIENDS

EVOLUTION
NONE (NEVER LEARNS!)

#190 WEEPINBILL



#203 VENOMOUTH





PRONUNCIATION
WEEP-IN-BILL
(AKA BILL BRADLEY)

ELEMENT
LIBERAL GUILT

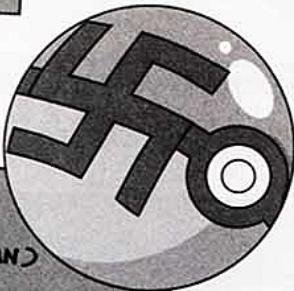
TYPE
LONG-LEGGED
KNEE-JERKER

TECHNIQUES
CHIDING, SCOLDING,
TSK-TSK-ING,
FLOGGING HIMSELF
FOR NOT BEING NON-
RACIST ENOUGH,
TELLING POINTLESS
30-YEAR-OLD NBA
STORIES

GOOD AGAINST
SHORT CANDIDATES
(ONE-ON-ONE GAMES
ONLY!)

BAD AGAINST
NEW JERSEYITES WHO
REMEMBER HIS DAYS
IN THE SENATE

EVOLUTION
EVOLVES FROM
OVERRATED
PRO-ATHLETE TO
OVERRATED
SENATOR
TO OVERRATED
PRESIDENTIAL
CANDIDATE



PRONUNCIATION
VENN-UH-MOUTH
(AKA PAT BUCHANAN)

ELEMENT
PREJUDICE

TYPE
VICIOUS RABBLE-ROUSER

TECHNIQUE
SPOUTING HATE, RACISM AND
CRYPTO-FASCISM TO WHIP UP
FEEBLE-MINDED FOLLOWERS

GOOD AGAINST
MINORITIES, WOMEN,
IMMIGRANTS, NON-CATHOLICS

BAD AGAINST
TRUTH, FAIRNESS, VOTERS
WHO AREN'T TO THE RIGHT OF
MUSSOLINI

EVOLUTION
FROM IRRELEVANT
LOUDMOUTH POLITICAL PUNDIT
TO IRRELEVANT LOUDMOUTH
POLITICAL CANDIDATE

#196 TAWNTER



PRONUNCIATION
TAWN-TER
(AKA
RUDY GIULIANI)

ELEMENT
DEMAGOGUERY

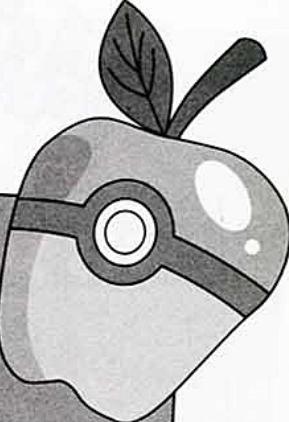
TYPE
PROSECUTOR

TECHNIQUES
OFF-THE-CUFF INSULTS,
AD-LIB INVECTIVES, ON-
THE-RUN DENUNCIATIONS

GOOD AGAINST
MUGGERS, PANHANDLERS,
SQUEEGEE GUYS,
JAYWALKERS, THE
HOMELESS, IMPOLITE
CABBIES

BAD AGAINST
CIVIL LIBERTIES, ETHNIC
GROUPS, MUSEUMS

EVOLUTION
RETURNS TO BEING
ORDINARY POLITICAL HACK
IF NEW YORK CITY CRIME
RATE GOES BACK UP AGAIN



#195 PSY SCHMUCK



PRONUNCIATION
SYE-SHMUK
(AKA ROSS PEROT)

ELEMENT
PHONY POPULISM

TYPE
BIG-EARED BABBLER

TECHNIQUES
THROWING MONEY
AROUND, WHINING,
CHECKING UNDER THE
HOOD, SPYING ON
REFORM PARTY MEMBERS

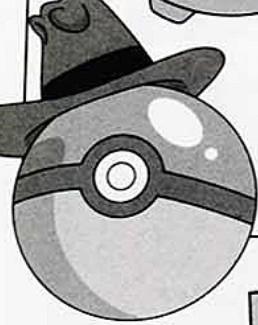
GOOD AGAINST
SLICK, POLL-DRIVEN
POLITICIANS, TV INTER-
VIEWERS WHO...ARE...
JUST...NOT...LISTENING!!!

BAD AGAINST
PSYCHIATRISTS, MINIMUM-
HEIGHT REQUIREMENTS,
JESSE VENTURA,
JOURNALISTS WHO ASK
HIM FOR SPECIFICS

EVOLUTION
UNDETECTABLE - KEEPS
MAKING SAME CRAZY
SPEECHES EVERY 4 YEARS

POLITICAL POKÉMON

#155 SNEEZING



PRONUNCIATION
SNEEZE-ING
(AKA GEORGE W. BUSH)

ELEMENT
COCAINE

TYPE
SECRET SNORTER

TECHNIQUES

REFUSING TO ANSWER QUESTIONS ON DRUG USE HISTORY, CASHING IN ON MOTHER'S HIGH FAVORABLE RATINGS, BEING BLAND AND INOFFENSIVE

GOOD AGAINST

DAN QUAYLE, LAMAR ALEXANDER, ORRIN HATCH, ALAN KEYES AND ANY OTHER CANDIDATE WHO DOESN'T STAND A CHANCE IN HELL

BAD AGAINST

PESKY REPORTERS WITH POP QUIZZES ABOUT THE NAMES OF WORLD LEADERS AND COUNTRIES AND TRIVIAL STUFF LIKE THAT

EVOLUTION

IF ELECTED, WILL EVOLVE INTO EXACT COPY OF HIS DAD'S LAME ADMINISTRATION

#204 BOREUS



#202 DRAGONESS



PRONUNCIATION
DRAG-UH-NESS
(AKA HILLARY CLINTON)

ELEMENT
ICE

TYPE
LEFT-WINGED CARPETBAGGER

TECHNIQUES

STANDING BY HER MAN/BRAGGING ABOUT NOT STANDING BY HER MAN, ACTING WOUNDED/ACTING NOT WOUNDED, "LOSING" FILE FOLDERS

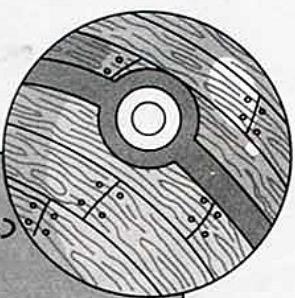
GOOD AGAINST
RIGHT-WING CONSPIRATORS

BAD AGAINST

CANDIDATES WITH ANY PREVIOUS EXPERIENCE IN OFFICE, WHITEWATER DEFENDANTS WHO DIDN'T GET A BIG FAT ENVELOPE FULL OF WHITE HOUSE SOFT MONEY BEFORE TESTIFYING, THIGHMASTERS

EVOLUTION

EVOLVES INTO A NEW YORKER AT DROP OF A (BASEBALL) HAT...BUT NOT CONVINCINGLY



#199 HERODACTYL

PRONUNCIATION
HEER-OH-DACK-TULL
(AKA JOHN McCRAIN)

ELEMENT
WAR RECORD

TYPE
VETERAN

TECHNIQUES
GETTING OTHERS TO
BRAG PUBLICLY ABOUT
HIS PRISONER-OF-WAR
EXPERIENCE SO HE CAN SIT
BACK AND PRETEND NOT TO
WANT TO TALK ABOUT IT,
EXPLODING WHEN TALKING
ABOUT NOT HAVING A BAD TEMPER

GOOD AGAINST
DRAFT-DODGERS, LIBERAL DOVES,
CANDIDATES WITH WORSE COMB-
OVERS THAN HIS

BAD AGAINST
REPORTERS WHO ASKS QUESTIONS
ON SUBJECTS OTHER THAN THE
VIETNAM WAR, CANDIDATES WHO
CAN UNCLENCH THEIR TEETH

EVOLUTION
EVOLVES INTO REAL
PRESIDENTIAL-MATERIAL...BUT
ONLY WHEN UP AGAINST FIELD OF
WEAK, LIGHTWEIGHT RIVALS, LIKE
GEORGE W. BUSH



#171 WHYDON?!

PRONUNCIATION
WYE-DONN?!
(AKA DONALD TRUMP)

ELEMENT
GREED

TYPE
SELF-PROMOTER

TECHNIQUES
POINTING OUT WHAT A FINANCIAL GENIUS HE IS
(WHILE IGNORING BANKRUPTCIES AND
COLOSSAL BLUNDERS), ENDEARING HIMSELF TO
AVERAGE AMERICAN VOTERS BY SHOWING OFF
HIS COMPLETE LACK OF TASTE, TROTTING OUT
HIS LATEST HOT YOUNG BABE GIRLFRIEND AS
POSSIBLE "FIRST FOXY LADY," ACTING LIKE THE
RICHEST MAN IN AMERICA EVEN THOUGH HE'S
CURRENTLY ONLY #143, BEING SEEN AROUND
WITH PAL PUFF DADDY TO SHOW THAT HE'S
"DOWN WIT THE BRUTHAS!"

GOOD AGAINST
POLITICIANS WITH FAT, DUMPY WIVES

BAD AGAINST
GUYS WITH GOOD HAIRCUTS, BILLIONAIRES
WHO'VE NEVER GONE BANKRUPT, VOTERS IN
RENT-CONTROLLED APARTMENTS THAT HE
WANTS TO TEAR DOWN

EVOLUTION
EVOLVES FROM LATE NIGHT TALK SHOW FODDER
FOR FINANCIAL FAILURE TO LATE NIGHT TALK
SHOW FODDER FOR POLITICAL FAILURE



PRONUNCIATION
BOR-US
(AKA AL GORE)

ELEMENT
WOOD

TYPE
STIFF-NECKED
SECOND BANANA

TECHNIQUES
PUTS OPPONENTS TO
SLEEP JUST BY OPENING
MOUTH, CAN BURY
OPPONENT IN FLURRY OF
MEANINGLESS STATISTICS

GOOD AGAINST
PEOPLE WHO SAY WE
SHOULD BE DESTROYING
THE ENVIRONMENT,
PRESIDENTIAL
OPPONENTS WITH
UGLY DAUGHTERS

BAD AGAINST
CHARISMA, TERMITES

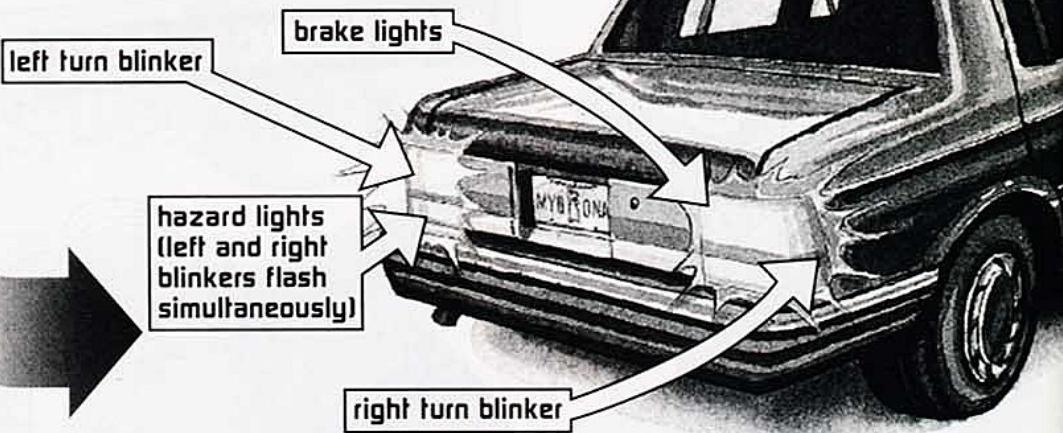
EVOLUTION
CHANGES IMAGE FROM
INSIDER TO OUTSIDER
EVERY TWO WEEKS...
DEPENDING ON THE POLLS





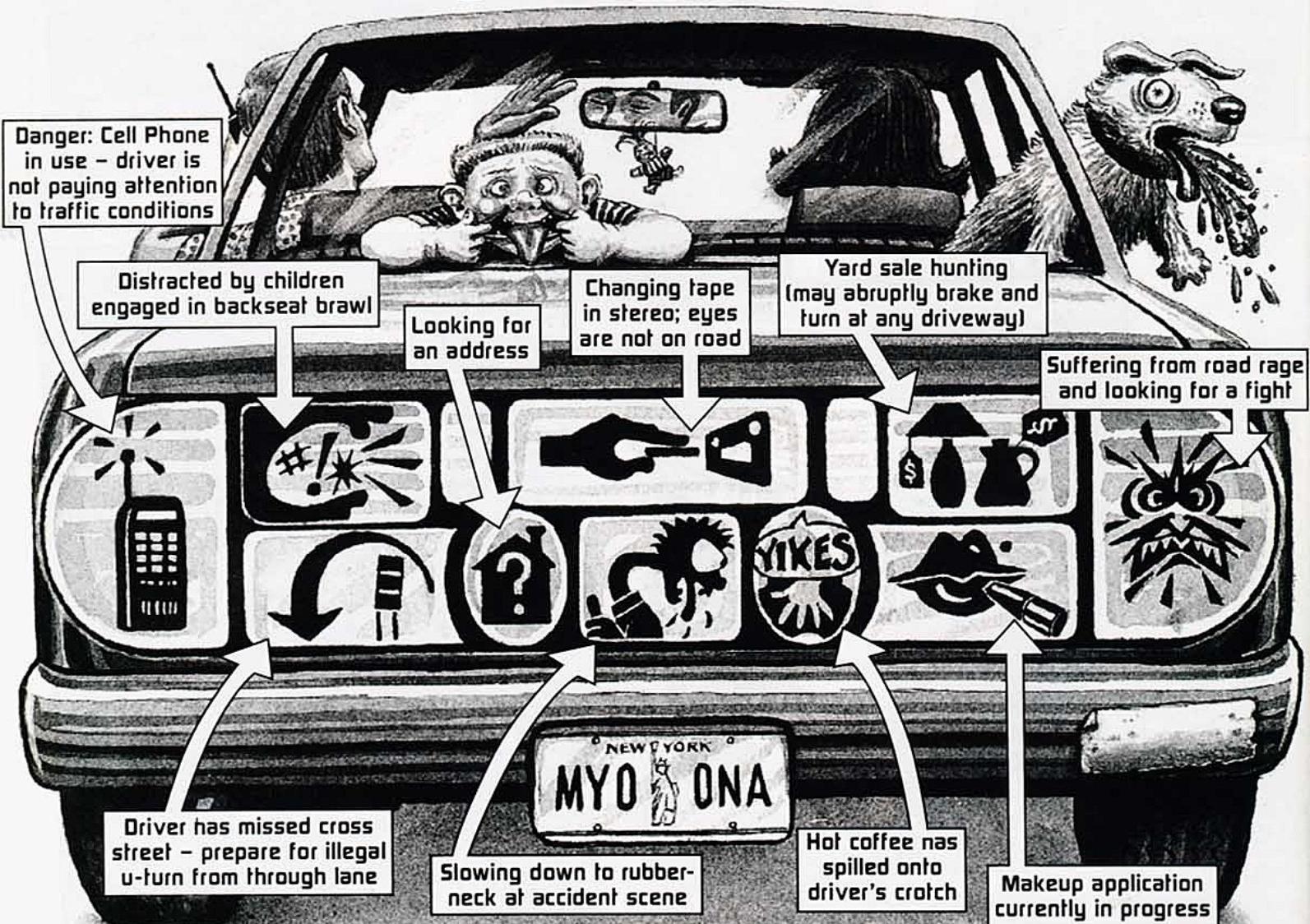
CARS AND EFFECTS DEPT.

Auto manufacturers have made leaps and bounds in safety equipment for cars. Directional and hazard lights, however, have remained virtually unchanged in the history of modern automobiles. Most vehicles are equipped with a standard set-up like this:



On today's streets, this primitive system does not offer much in the way of real communication as to what direction the driver is really going or the nature of a particular hazard. What cars need is...

A More Complete Array of Directional and Signal Lights



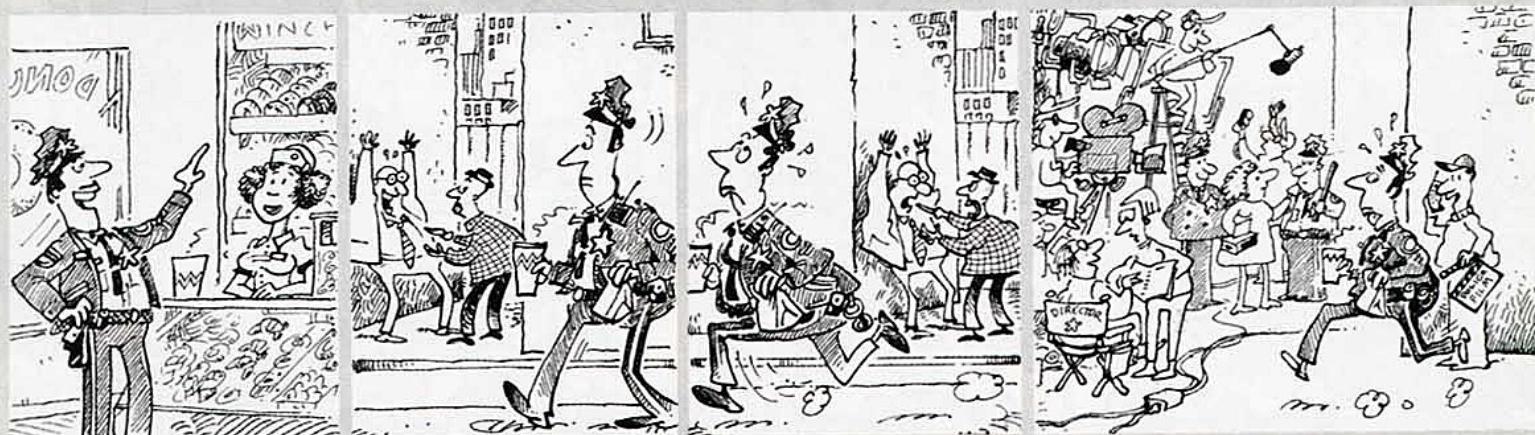


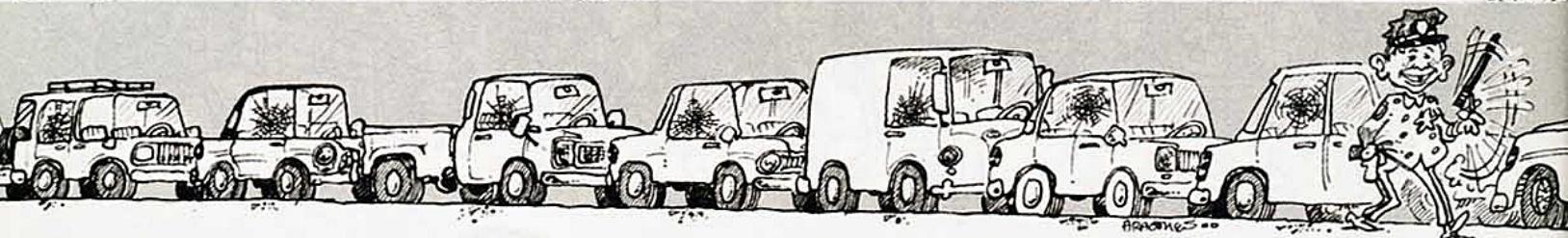
SERGE-IN GENERAL DEPT.

A MAD LOOK AT COPS











SICK DEGREES OF SEPARATION DEPT.

Breaking up is hard to do.... especially when one of the break-ees has a daily five-hour radio show heard by 40 million listeners! Howard Stern's separation after two decades of marriage to his wife Alison shocked his fans. And if you've ever heard some of the stuff Howard does, you know his fans don't shock easily! The Stern separation is supposed to last for one year. But can *anybody* stand a full year of dissecting what went wrong, what might happen next, and 9,000 phone calls from clueless listeners asking "Yo, Howard, what's up with your marriage, dude?" If it has to end, please let it end quickly — as in just 30 minutes! if there is a God in heaven, the parties will get together and begin...

SETTLING THE HOWARD STERN DIVORCE CASE ON

JUDGE JUDY

ARTIST: ANGELO TORRES

WRITER: DESMOND DEVLIN

You are about to enter a studio set that's supposed to be the courtroom of Judge Judith Sheindlin. The people are real. The cases are real. And the judge is real obnoxious! This is her world, bucko! You're just suffering through it!

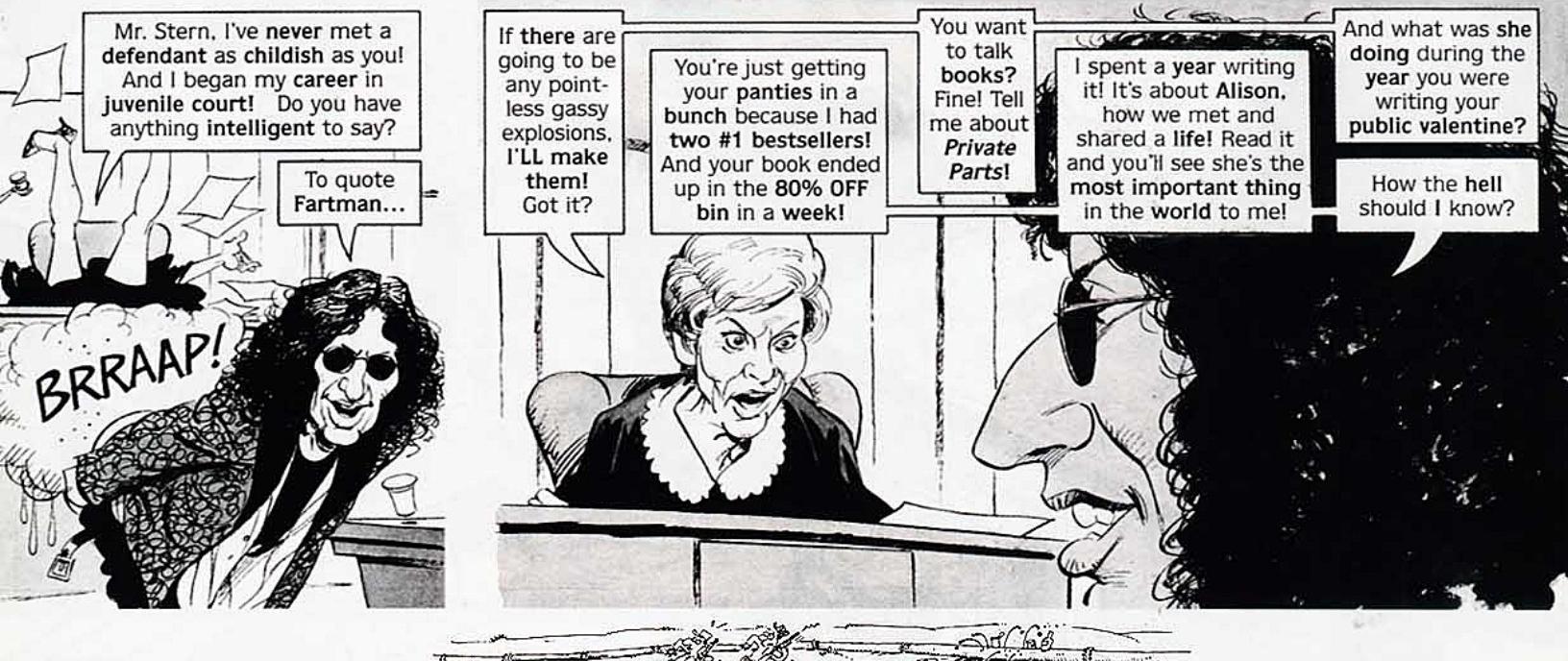
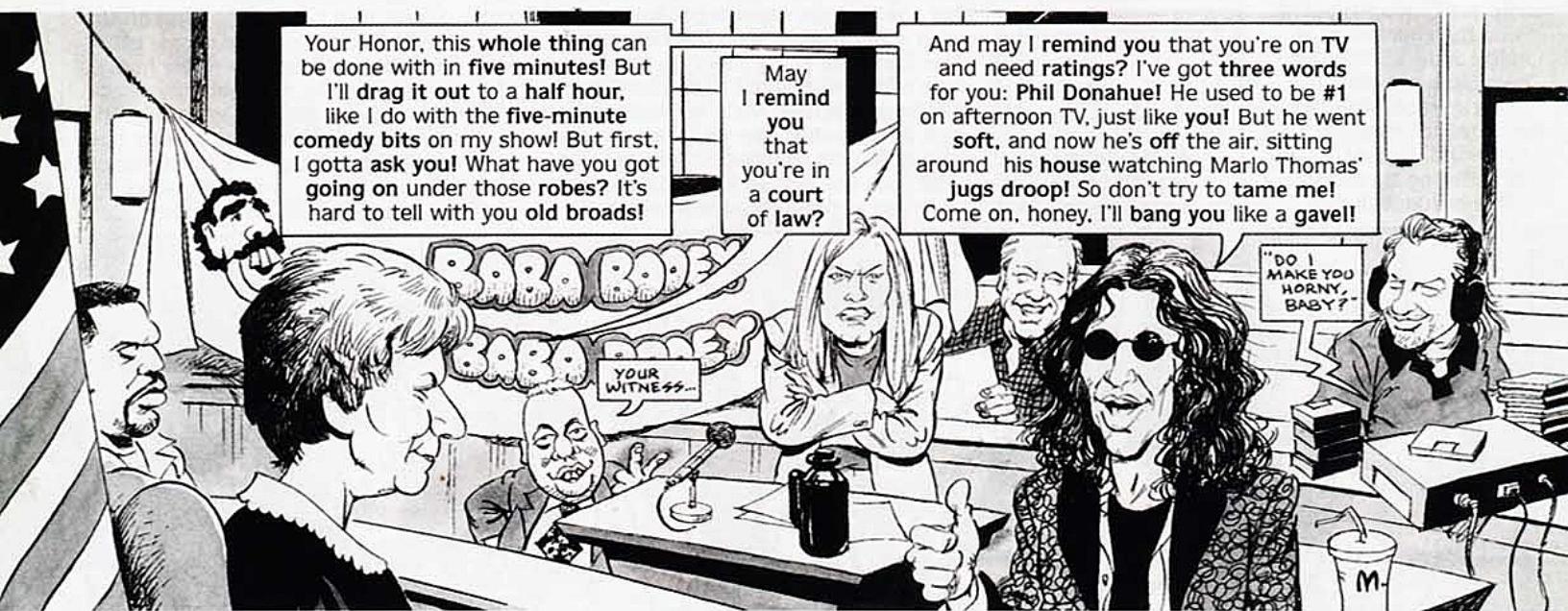
This is Judge Judy!

All rise in the case of Stern versus Stern!

This is the plaintiff, Alison Stern! She says that she was the woman behind the man! And if you've ever seen the view behind this particular man, then you know how she suffered! She did all the hard work keeping the house. While her husband was out in the public eye, she stayed home and raised his children! Of course, when she took the kids to kindergarten, she hired a chauffeured stretch limo!

This is the defendant, Howard Stern! He's called "The King of All Media," sometimes by people other than himself! He was rarely home, was asleep by nine got almost no sex and saw little of his family. He says that made him the perfect husband! He's asking the court to reveal its cup size, and whether or not it's had any hot lesbo action!







Your Honor, I'd like to introduce damning evidence in this divorce case! Marriage vows are supposed to be sacred! But this is a photograph clearly showing Howard with two naked women!

Where did you get that?

From yesterday's show on E!

Oh, good! I was afraid that blurry blue stuff covering their nipples was chest fungus!

You're not too swift, are you, sir? You're one hamburger short of a Happy Meal! On your best day, you're not half as smart as I am on my worst day! Zip your lip and get a grip, or pack your bags and take a trip!

Judge, you're making less sense than Stuttering John on a broken speaker phone!

Impressive! Nobody ever came back from my devastating fortune-cookie quip barrage before!

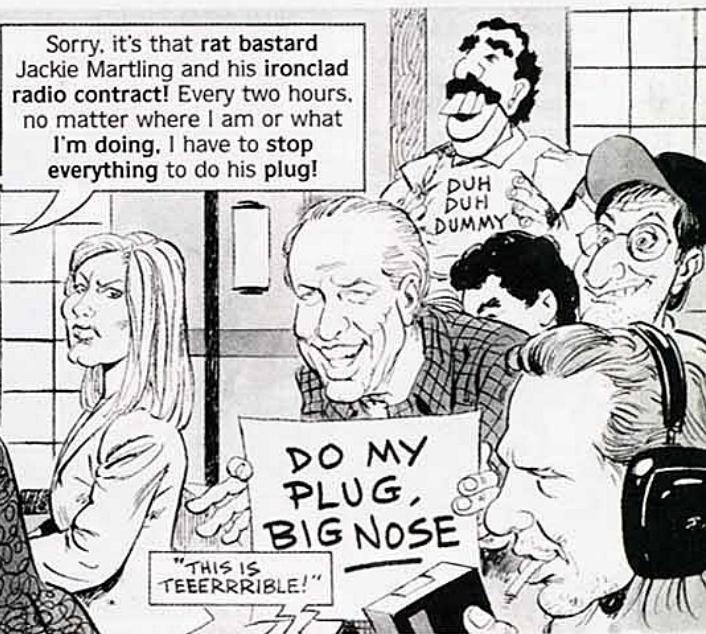


Mr. Stern, do you have anything else to add?

Yes, I do! Hot Dogs and Donuts is now available at all stores! Or, call 1-800-JOKELAND for CDs and filthy jokes!

What on Earth are you talking about?

Sorry, it's that rat bastard Jackie Martling and his ironclad radio contract! Every two hours, no matter where I am or what I'm doing, I have to stop everything to do his plug!



Listen, Sterno, this case affects an entire family! And there are four children to consider!

Four? But we only have three daughters!

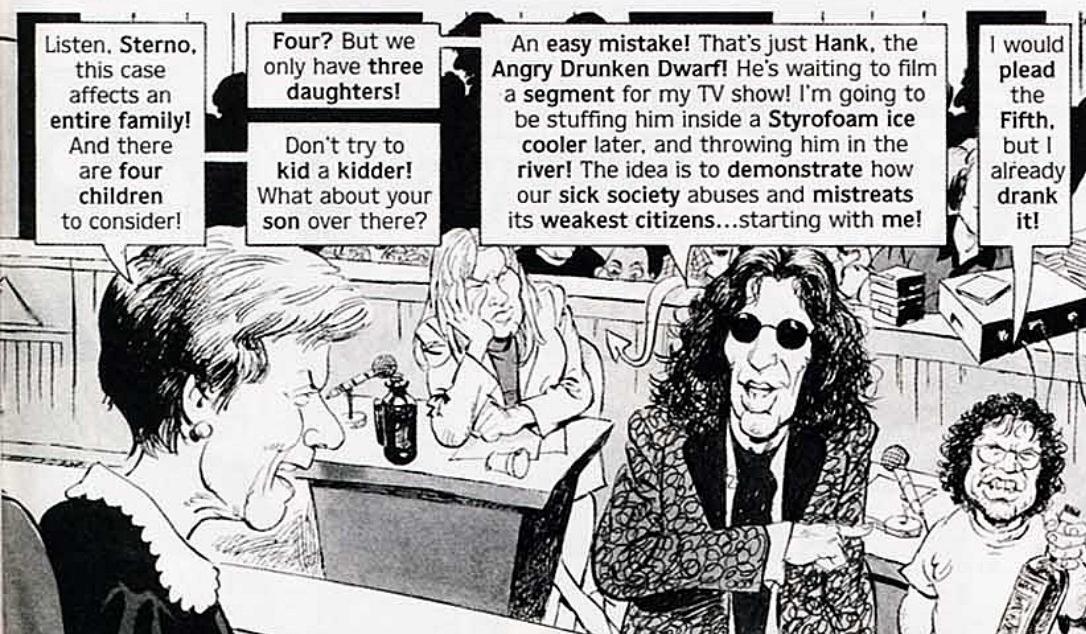
Don't try to kid a kidder! What about your son over there?

An easy mistake! That's just Hank, the Angry Drunken Dwarf! He's waiting to film a segment for my TV show! I'm going to be stuffing him inside a Styrofoam ice cooler later, and throwing him in the river! The idea is to demonstrate how our sick society abuses and mistreats its weakest citizens...starting with me!

I would plead the Fifth, but I already drank it!

Why should I give up 50%? I've worked hard for my money! I have to go to sleep early every night! Tell me, what normal person is forced to be out cold and snoring at 9:30?

Anyone who watches Stark Raving Mad or Becker!



I'd like to call a character witness — my beautiful, glamorous and talented partner, Robin Quivers!

"Beautiful"? "Talented"? Mr. Stern, may I remind you that you're under oath?

You've known the couple a long time! What was your reaction when they broke up?

I laughed and laughed!
Isn't that a heartless response?

I laugh at everything Howard does! The day I stop laughing at Howard is the day I'll be crying on the unemployment line!

Howie, I find you disgusting! But if a woman like this vouches for you, you must not be all bad! Robin's clearly a sensible, normal person!

Thanks, Your Honor! Now I have to ride out on my horse, so I can go wrap my butt in seaweed and feed my 27 cats, before my Witches and Goddesses Group comes over for a man-hating meeting!

I ask you, where's the justice in this world? I'm 6' 6" and I have an acorn in my pants! I'm no lawyer, but I think I deserve something in my pants that's beyond a reasonable doubt!

You're GETTING justice! You made fun of Kathie Lee's marital problems! You made fun of Larry King's problems! Dennis Rodman, Pam Anderson, Bill Clinton — you mocked all their marriages for millions of listeners! Now YOU'RE on the hot seat! Face it, bunky, you've been hoisted on your own petard!

Hey, you'd hoist your own petard, too, if you saw as many naked women as I do!

I'm honest and open! All these wussbags on other shows are afraid of the truth, but I expose everything! Nothing is off limits to me!

Well, if we're going to divvy up the assets, I need to know how much you make!

No comment!

Your Honor, money is important! But my daughters need a full-time father!

Judge, I'm much too busy to be a stay-home dad! But I know my children need guidance! And my wife has needs! That's why I've already chosen my replacement! I rounded up no fewer than four single men who are available for Alison's emotional support 24 hours a day! My wife can choose whichever of them she prefers!

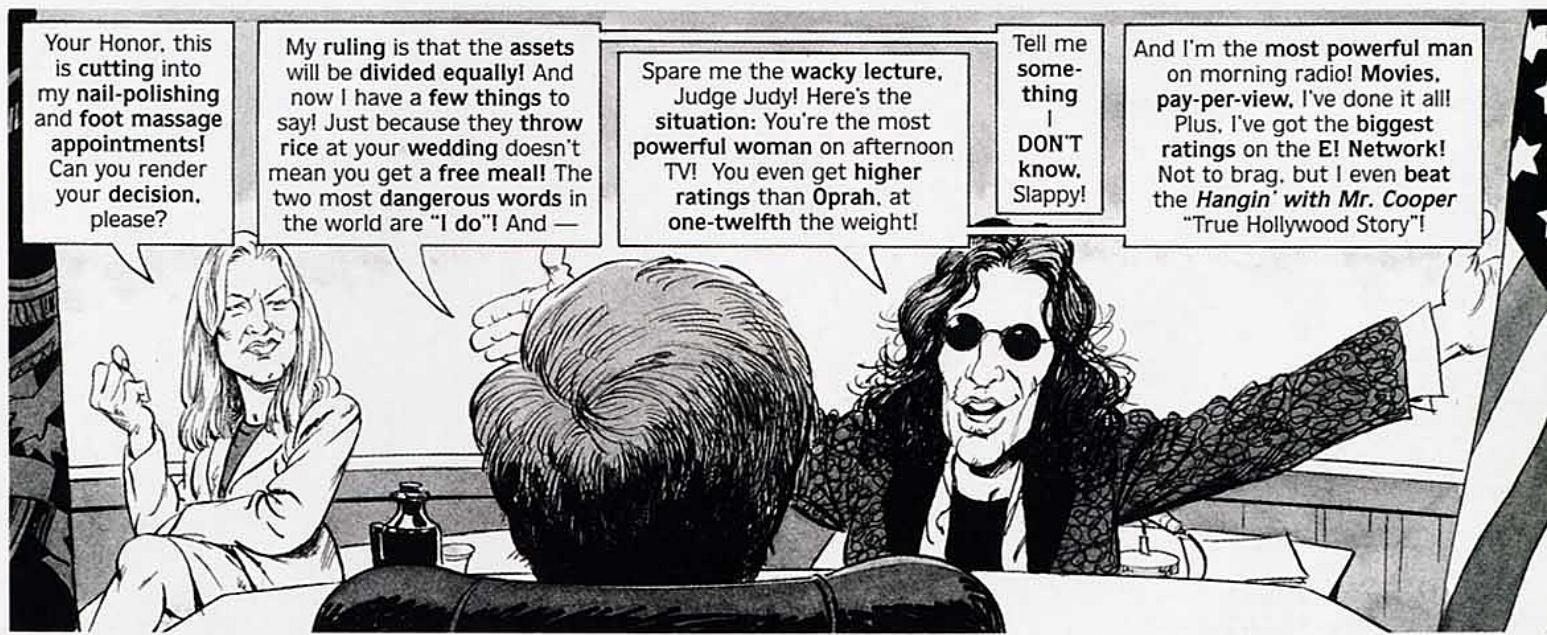
Alisson, I will be a puhfek gennlemahhhn! Now behhnn ovahh!

Thaaaat's it! And, that too!

Cribbin ger wubbins! Scrabbuff!

HAHAHAHA! It's gonna be my birthday last week!







GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line
on how one of today's biggest stars will take his last cuts!

THIS MONTH'S FUTURE HITTING PROSPECT FOR THE ANGELS:

MARK McGWIRE

CAUSE OF DEATH

Goes into shock after being unable
to find steroid-shrunken testicles

Beaming accident after being
blinded by flashbulbs going off
every \$%&*# time he swings the bat

Accidentally chokes self to death
while flexing humongous neck muscles

Clunked over head with champagne bottle
during Cardinals World Series celebration

Crushed by mob of autograph seekers
during visit to the Dominican Republic

ODDS

2:1

3:1

5:1

8,452,897:1

65,398,710:1



WHAT FREQUENTLY
PROSECUTED CRIME
FAMILY IS TRYING
TO MUSCLE IN ON
NEW YORK?



FOLD PAGE OVER LIKE THIS!

A < B

FOLD BACK SO THAT "A" MEETS "B"



THE
CLIN-
TONS

A < B

WHAT FREQUENTLY
PROSECUTED CRIME
FAMILY IS TRYING
TO MUSCLE IN ON
NEW YORK?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Historically, organized crime figures like the Gotti's, Castellanos and Gambinos have always looked upon New York as a haven for their illegal activity. To find out who the newest family to move into the neighborhood is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



THE REPUTED CRIME FAMILY INVADING NEW YORK IS
CLEARLY OUT TO TAKE OVER. IT IS ANXIOUS TO GET IN-
TO EVERYTHING THAT IS CRUCIAL TO NEW YORK CITIZENS

A

B

ARTIST AND WRITER: AL JAFFEE

ONE FINE DAY AT THE MUSEUM

